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 REGIONAL POSTGRADUATE COURSE

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ACG Institute



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2023

## ACG ENDOSCOPY SCHOOL & ACG/VGS/ODSGNA REGIONAL POSTGRADUATE COURSE

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WILLIAMSBURG, VA

➔ Register online: [meetings.gi.org](https://meetings.gi.org)



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# The ACG Edgar Achkar Visiting Professorship

Providing Noteworthy Speakers for Training in Your Communities

## Deadline: Friday, August 18, 2023

The ACG Edgar Achkar Visiting Professorship Program provides an opportunity for a national expert to visit your institution, spend time with your fellows, educate colleagues, and visit with young faculty as mentors.




ACG Visiting Scholar in Equity, Diversity & Ethical Care

Apply Now: [www.gi.org/eavp](http://www.gi.org/eavp)

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## Participating in the Webinar



Moderator:  
Vladimir Kushnir, MD, FACC

All attendees will be muted and will remain in "Listen Only Mode"

Type your questions here so that the moderator can see them.  
Not all questions will be answered but we will get to as many as possible.

A handout with the slides and room to take notes can be downloaded from your control panel.

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# ACG Virtual Grand Rounds

Join us for upcoming Virtual Grand Rounds!



**Week 33 – Thursday, August 17, 2023**

ACG Clinical Guideline: Diagnosis and Management of Gastrointestinal Subepithelial Lesions

Faculty: Brian C. Jacobson, MD, MPH, FCG

Moderator: Katrina B. Greer, MD, MS Epi

At Noon and 8pm Eastern



**Week 34 – Thursday, August 24, 2023**

Management of Patients With Acute Lower Gastrointestinal Bleeding: An Updated ACG Guideline

Faculty: Neil Sengupta, MD

Moderator: Lisa L. Strate, MD, MPH, FCG

At Noon and 8pm Eastern

Visit [gi.org/ACGVGR](https://gi.org/ACGVGR) to Register

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OCTOBER 20-25, 2023 | VANCOUVER, CANADA

**PRACTICE MANAGEMENT SUMMIT 2023:**

**ADAPTATION IS THE NEW NORM**

📅 Friday, October 20 | ⌚ 1:45pm - 6:30pm

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## ACG Standard Slide Decks

Colorectal Cancer Screening and Surveillance Slide Deck  
Ulcerative Colitis Slide Deck



ACG has created presentation-ready, semi-customizable MS PowerPoint clinical slide decks for your unique teaching and learning needs.

Visit [gi.org/ACGSlideDecks](https://gi.org/ACGSlideDecks) to learn more and request access to the standard slide decks!

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## Disclosures

**Faculty: Sravanthi Parasa, MD**  
*Advisory board - Fujifilms, Mahana therapeutics, Causal.ai, Allen Institute for Artificial Intelligence*  
*Consultant: Medtronic, Thetarho.ai, UW Foster School of Business, Washington Research Foundation*  
*Research support: Fujifilms USA, Microsoft research, Google Cloud*  
*Co-founder: IImed.ai*


OFF LABEL DISCUSSION: Open AI, Google Bard, Nuance DAX.

I will demo some of the use cases for summarization of clinical notes, generating PA letters, literature search during the talk to keep it more productive for which I might use GPT4/ huggingface tool and its plugin.


**Moderator: Vladimir Kushnir, MD, FACG**  
*Dr. Kushnir has no relevant financial relationships with ineligible companies.*

\*All of the relevant financial relationships listed for these individuals have been mitigated


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# Unleashing the Power of AI in Gastroenterology: Going beyond lesion detection




SRAVANTHI PARASA MD  
GASTROENTEROLOGIST  
SWEDISH MEDICAL CENTER  
SEATTLE, USA



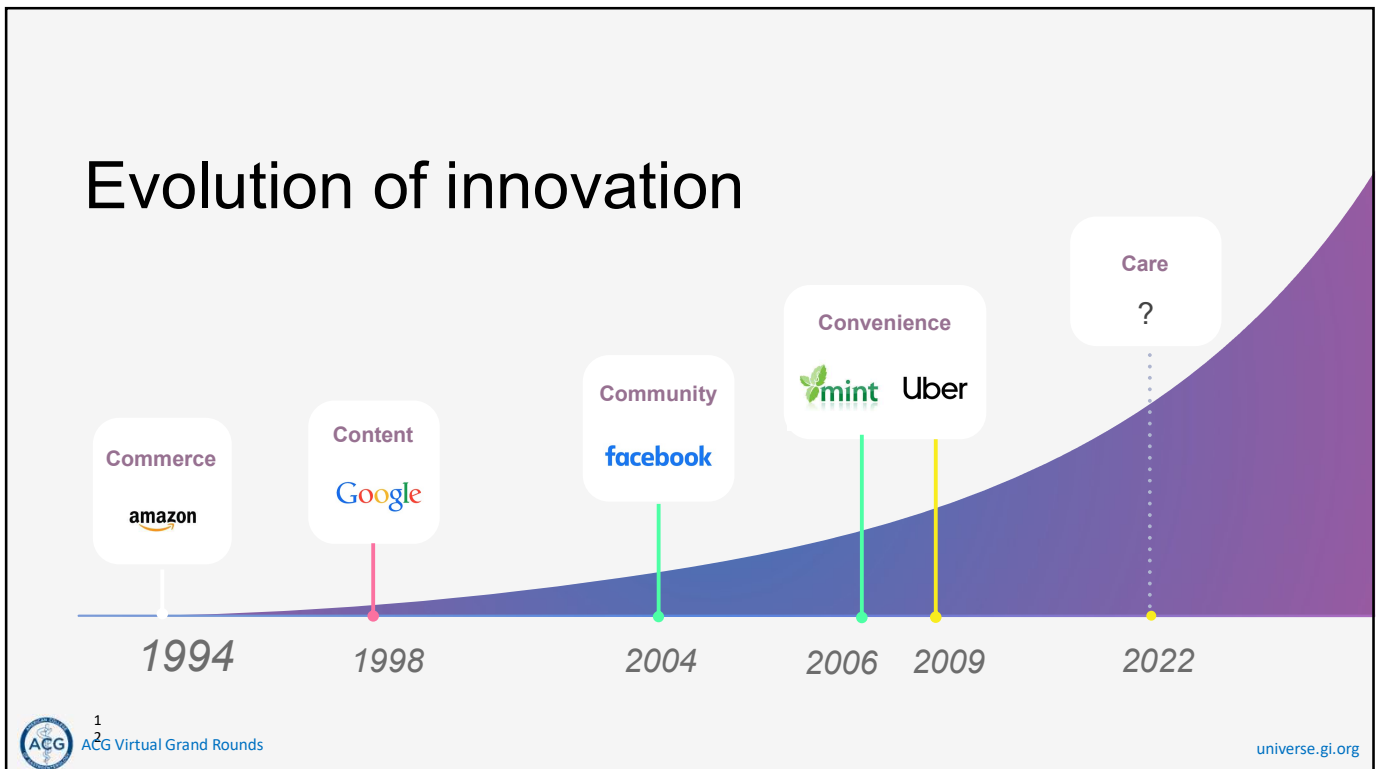
 @sravmd

 @Sravanthi Parasa

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**PRIVATE INVESTMENT in AI, 2013-21**

Source: NetBase Quid, 2021 | Chart: 2022 AI Index Report

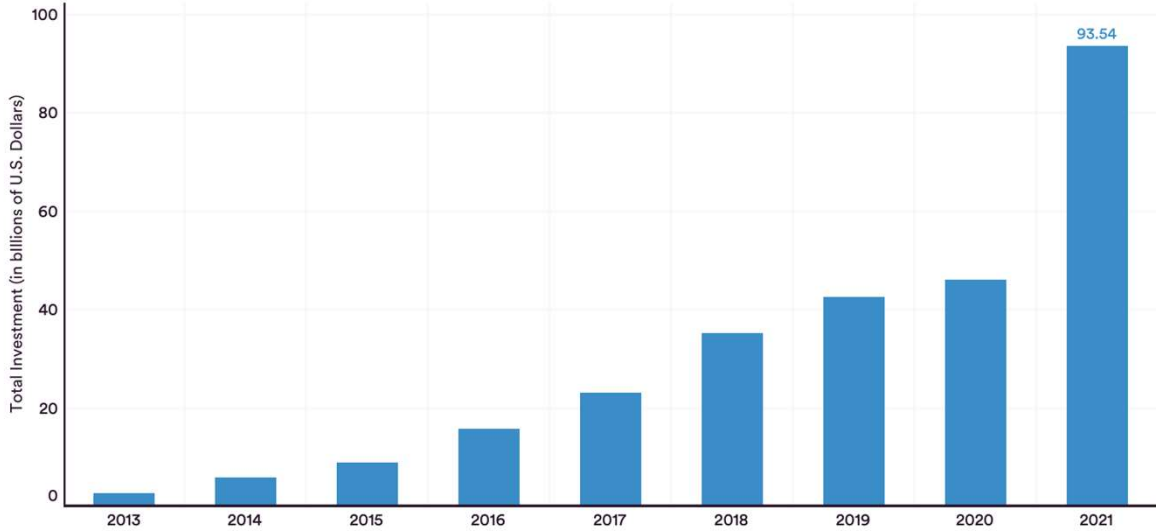


Figure 4.2.2

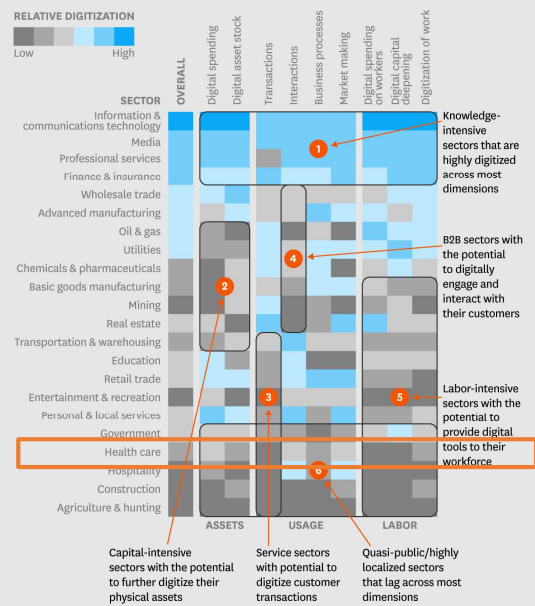


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**How Digitally Advanced Is Your Industry?**

An analysis of digital assets, usage, and labor.



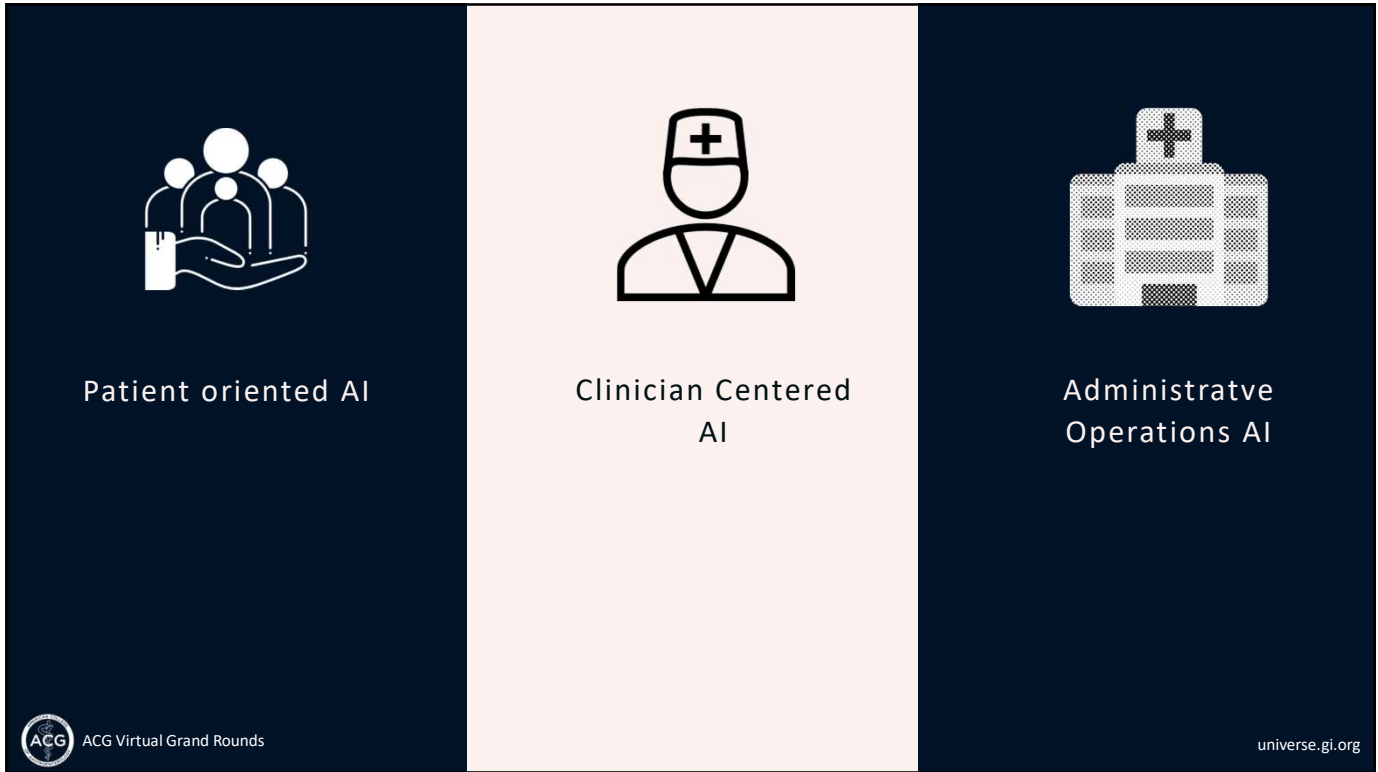
SOURCE: DATA ANALYSIS AND EXPERT INTERVIEWS CONDUCTED BY THE MCKINSEY GLOBAL INSTITUTE FROM "WHICH INDUSTRIES ARE THE MOST DIGITAL (AND WHY)?" BY PRASHANT GANDHI ET AL., APRIL 2016 © HBR.ORG

**CURRENT STATE**

Healthcare Industry has a significant potential to improve!

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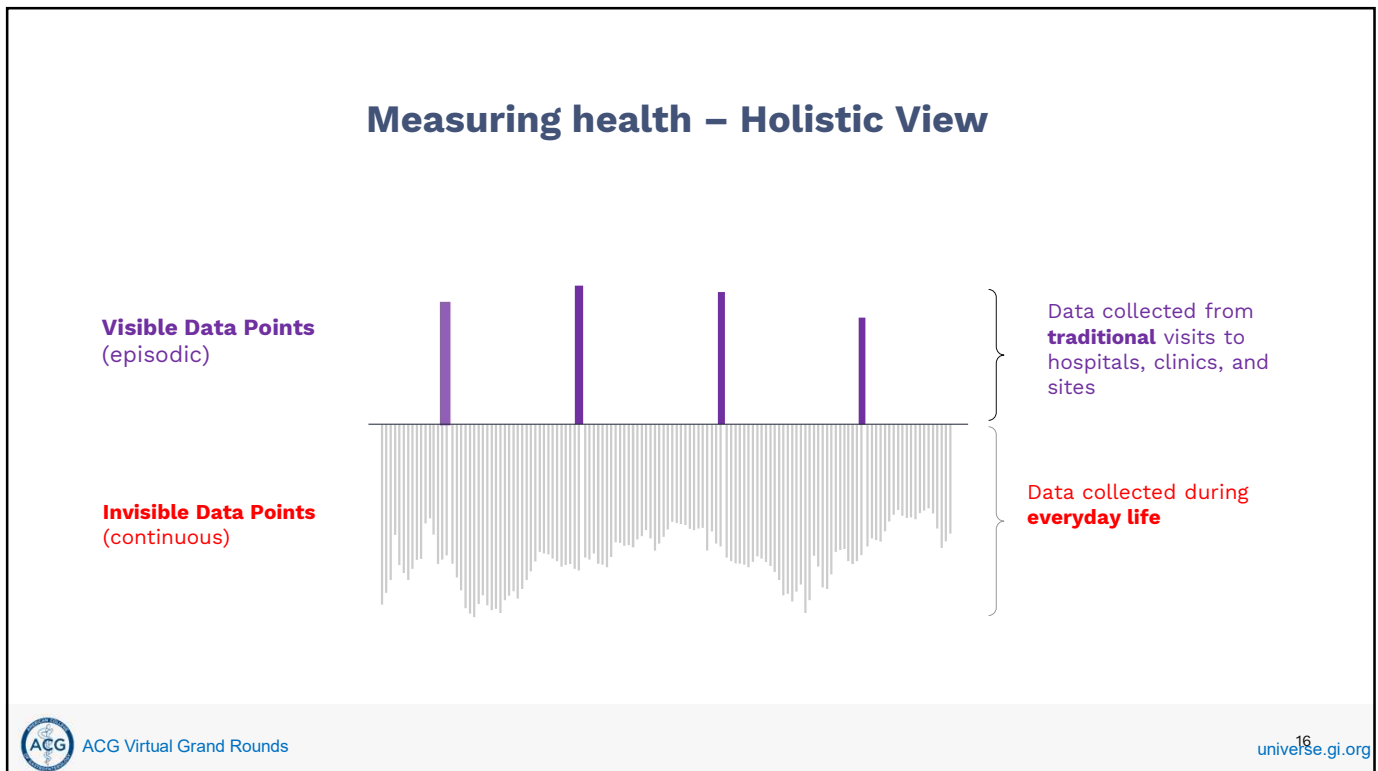
The image consists of three vertical panels. The left panel is dark blue and features an icon of a hand holding a stethoscope over three stylized human figures. Below the icon is the text "Patient oriented AI". The middle panel is light pink and features an icon of a doctor in a white coat and cap with a cross. Below the icon is the text "Clinician Centered AI". The right panel is dark blue and features an icon of a hospital building with a cross on top. Below the icon is the text "Administrative Operations AI".

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### Measuring health – Holistic View



The diagram shows a horizontal line representing a baseline. Above the line, four purple vertical bars of varying heights represent "Visible Data Points (episodic)". Below the line, a dense, continuous grey waveform represents "Invisible Data Points (continuous)". Brackets on the right side group the purple bars under the text "Data collected from traditional visits to hospitals, clinics, and sites" and the grey waveform under the text "Data collected during everyday life".

Visible Data Points (episodic)

Invisible Data Points (continuous)

Data collected from traditional visits to hospitals, clinics, and sites

Data collected during everyday life

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**COVERED TODAY**

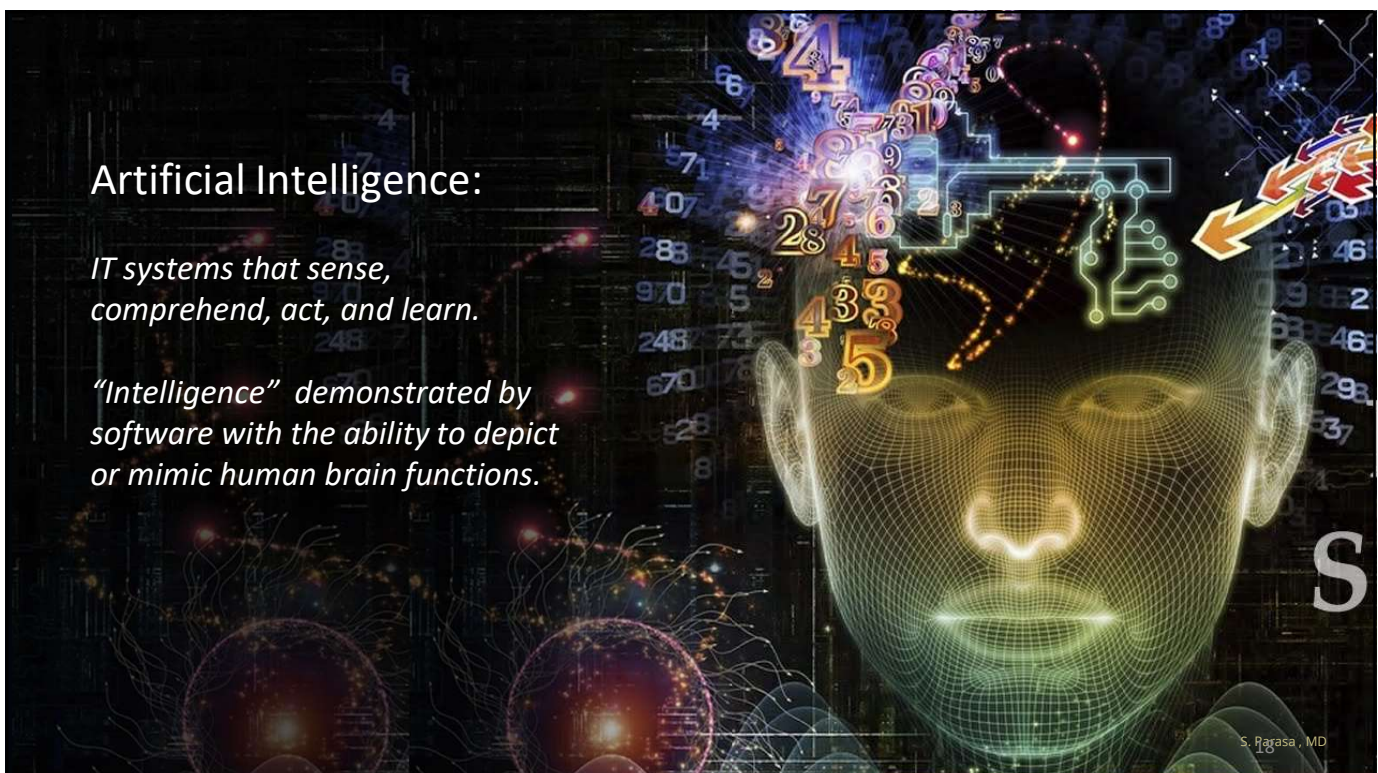
**A BRIEF OUTLINE**

- Creation of Technology: AI Revolution
- The State of Tech
- AI in GI : Use cases, Research
- Q & A

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**Artificial Intelligence:**

*IT systems that sense, comprehend, act, and learn.*

*“Intelligence” demonstrated by software with the ability to depict or mimic human brain functions.*

S. Rajasa, MD

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## First Industrial Revolution

Automation of repetitive physical work



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## Intelligence Revolution:

Similar “effect” on the provision of health services today

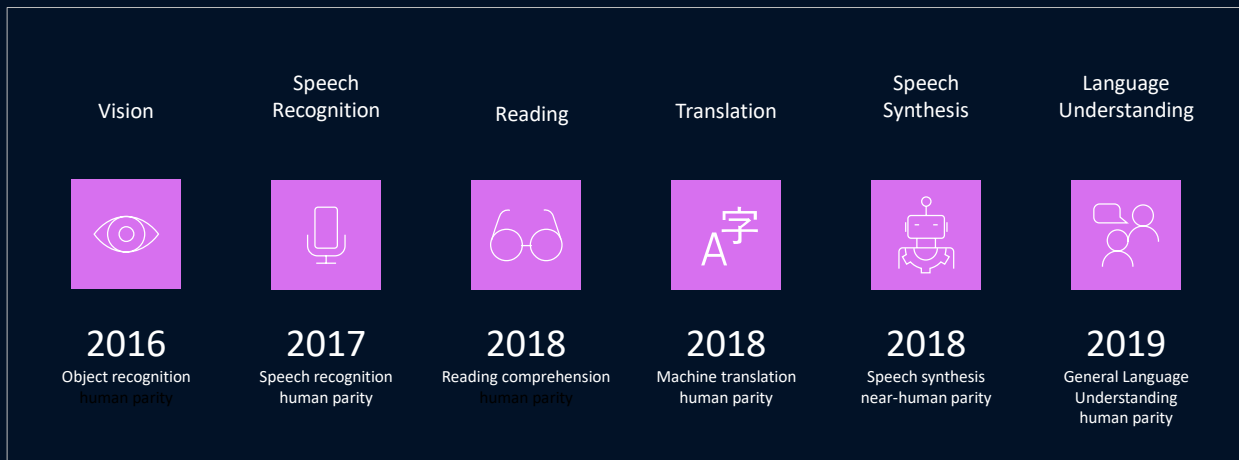


S. Parasa, MD  
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## AI is evolving at Warp Speed...(Which is to say *Fast!*)

Advancements in AI are different than other technologies because of the *pace & scale of innovation*, and its **proximity to human intelligence** – impacting us at a personal and societal level.

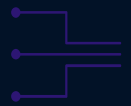
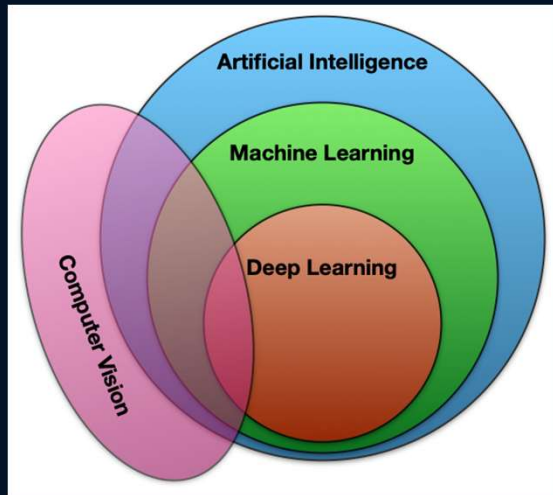


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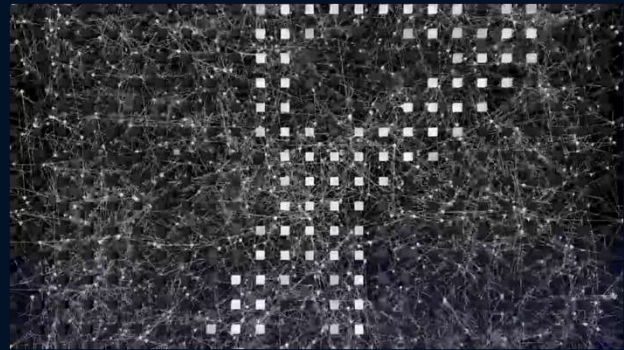
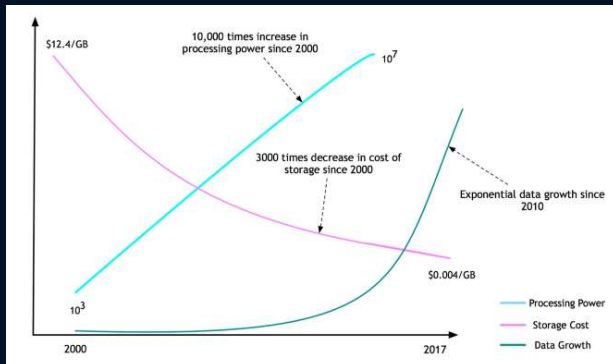
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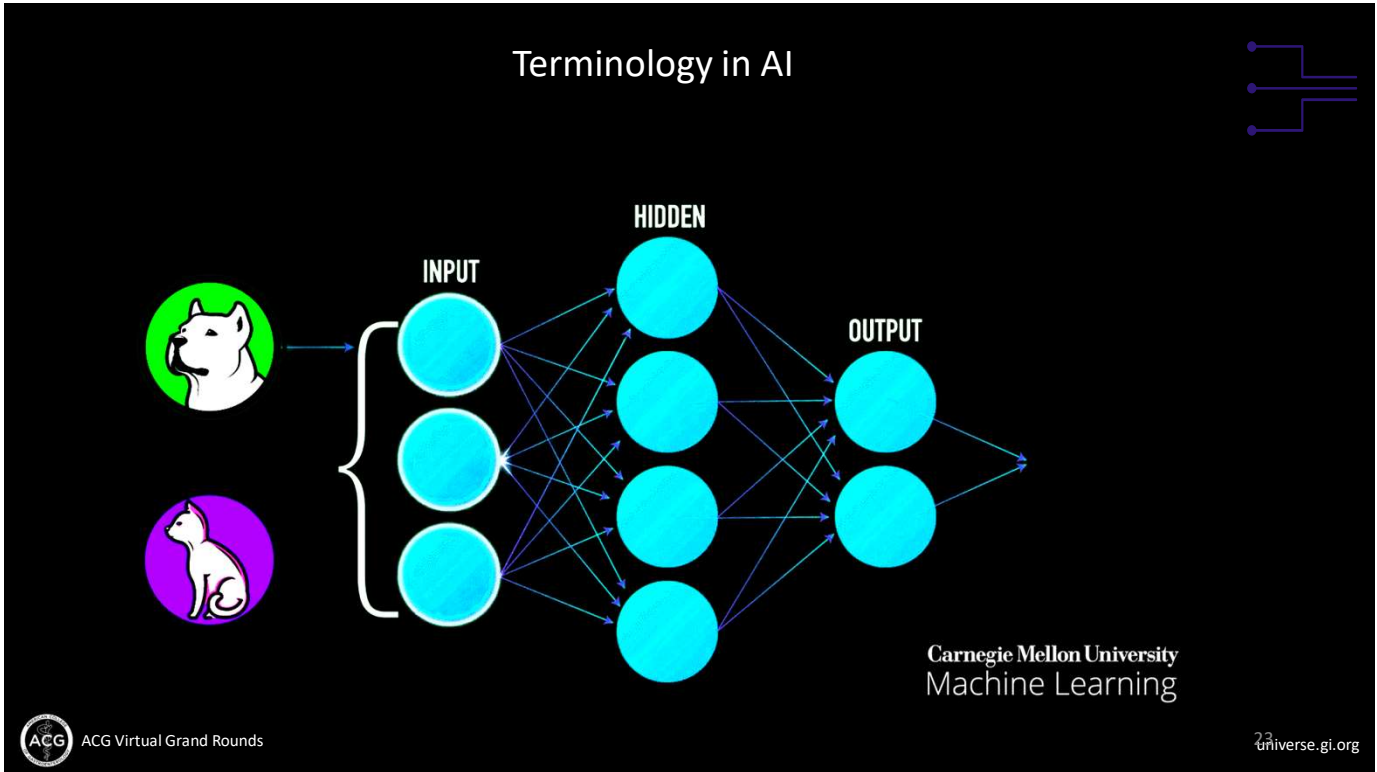
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## Terminology in AI

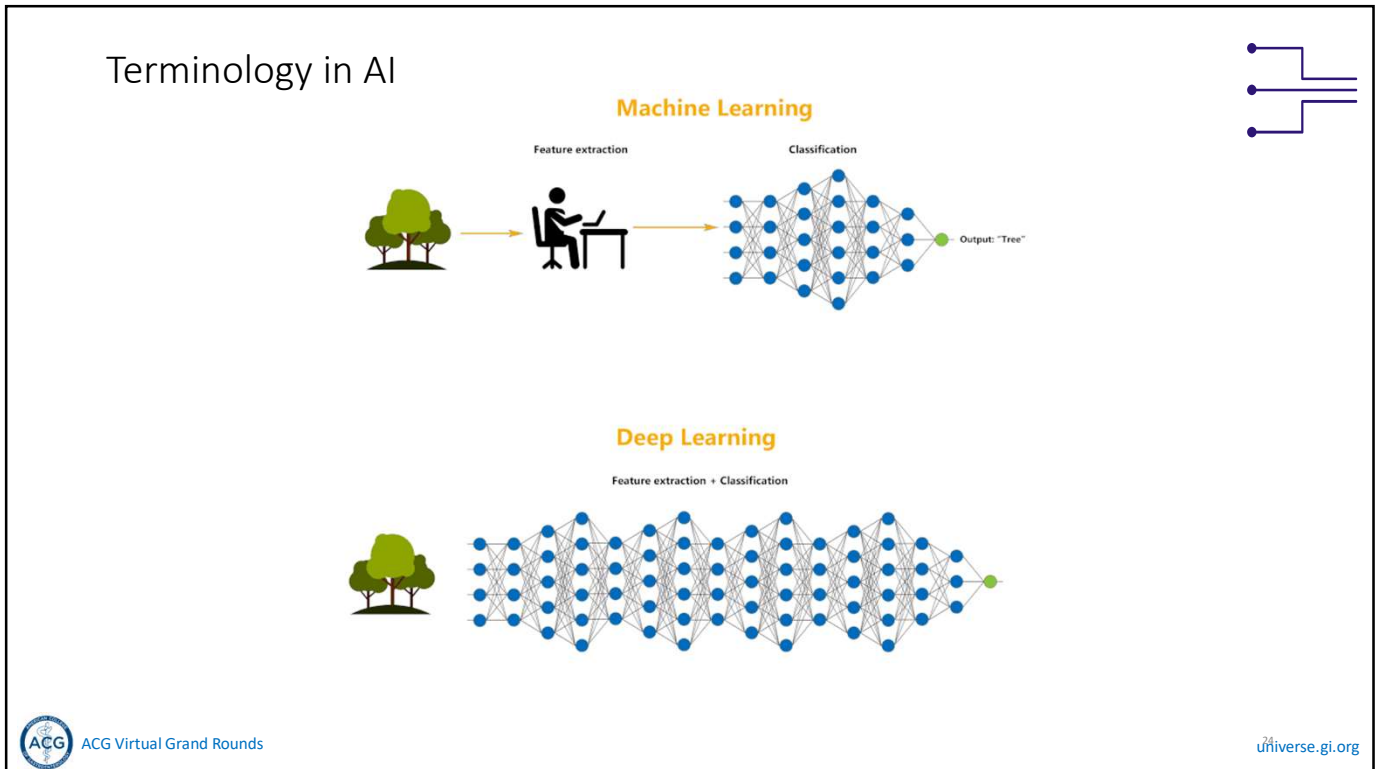


## WHY NOW?





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Precision Medicine Drug Development  
 Clinical Trials Predicting LOS  
 Smart IOT Sepsis Population Health  
**Rx Variation** Readmissions Management  
 Consumer Health Management Predicting Falls  
**Inpatient Deterioration** Genomics  
 Fraud, Waste & Abuse Intelligent remote monitoring  
*Intelligent virtual care* Staffing Optimization

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Revenue cycle AI  
 Estimation of medical bills  
**Staffing optimization** Prior authorizations  
 Consumer Health Management  
 Health care supply chain  
**Fraud, Waste & Abuse**

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# Improve endoscopy workflow?

What?

Why?

Improve endoscopy workflow using computer vision, NLP and ML to improve quality of care

How?

## What is our current endoscopy workflow? – MD view and asks

### Pre- Procedure

- Pre- Procedure instructions
- Bowel preparation
- Time of arrival
- Transportation
- Patient education

### Intra-Procedure

- Automate Documentation
- Preview Data
- Quality Metrics
- Improve MD safety and fatigue

### Post - Procedure

- Automate Documentation
- Quality Metrics
- Dashboards
- Improve efficiency

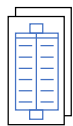
## Today: Our endoscopy workflows

We can develop AI technologies to improve clinical decision-making with:

1. Clinically-informed ML techniques
2. Dataset Design
3. Human-AI Interaction
4. Conversational AI
5. NLP techniques

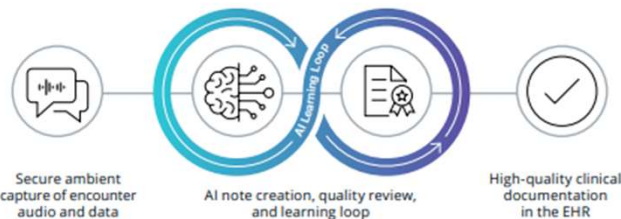
## Today: Deep learning algorithms have driven successful application in gastrointestinal endoscopy and clinical documentation

Natural language processing



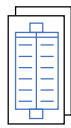
Text  
Extraction

Ambient Clinical Intelligence



# Today: Deep learning algorithms have driven successful application in gastrointestinal endoscopy and clinical documentation

Natural language processing

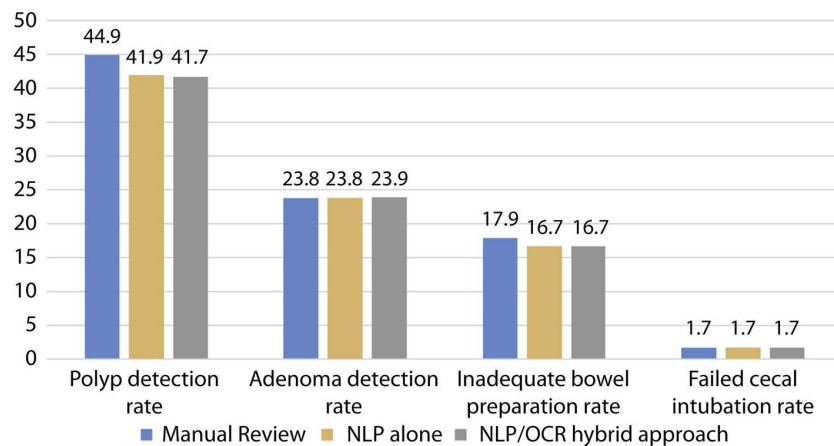


Text  
Extraction

## What Solutions Are Coming?

- Intelligent Electronic Health Record Communication
- Automated Endoscopy Procedure Reports
- Simplifying inbasket management
- Mychart messages
- Prior Auth

# COLONOSCOPY QUALITY METRICS: OCR/NLP

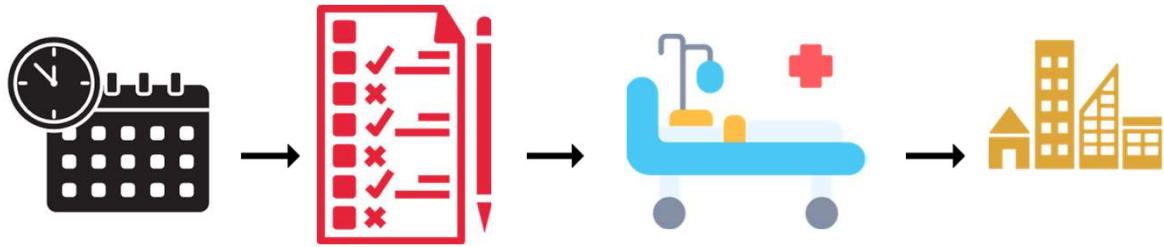


Method	Polyp detection rate	Adenoma detection rate	Inadequate bowel preparation rate	Failed cecal intubation rate
Manual review	265/589 (44.9%)	140/589 (23.8%)	101/562 (17.9%)	10/589 (1.7%)
NLP	247/589 (41.9%)	140/589 (23.8%)	94/562 (16.7%)	10/589 (1.7%)
NLP/OCR	246/589 (41.7%)	141/589 (23.9%)	94/562 (16.7%)	10/589 (1.7%)

Wei Zhou, Liwen Yao, Huihui Wu, Biqing Zheng, Shan Hu, Lihui Zhang, Xun Li, Chunging He, Zhengqiang Wang, Yanxia Li, Chao Huang, Mingwen Guo, Xiaoqing Zhang, Qingxi Zhu, Lianlian Wu, Yunchao Deng, Jun Zhang, Wei Tan, Chao Li, Chenxia Zhang, Rongrong Gong, Hongliu Du, Jie Zhou, Prateek Sharma, Honggang Yu. Multi-step validation of a deep learning-based system for the quantification of bowel preparation: a prospective, observational study. The Lancet Digital Health, 2021



## Endoscopy workflow – Patient view



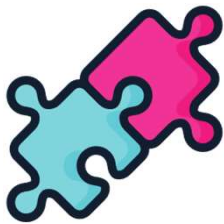
Scheduling

Procedure preparation

Preprocedure and Procedure

Post procedure  
-Understanding  
Documentation  
-Patient outcomes

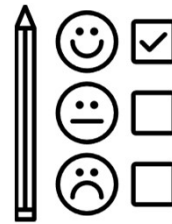
## Endoscopy – Patient workflow optimization



Integration with consumer devices



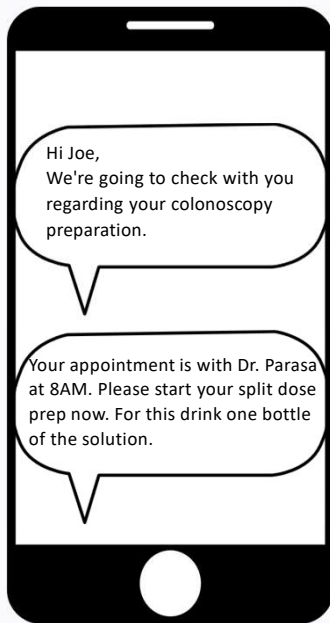
Endoscopy scheduling: time-based protocols associated with a procedure type and date



Patient reported outcomes- automatic survey questions



Patient Education



## HIPAA - Compliant Patient Communication

A series of messages to support patient readiness:

- Reminders to stop taking blood thinners
- ensures acquisition of bowel prep supplies
- guides patients through successful execution of the bowel prep process
- Instructions regarding transport and directions

Revenue cycle AI

Estimation of medical bills

Staffing optimization

Prior authorizations

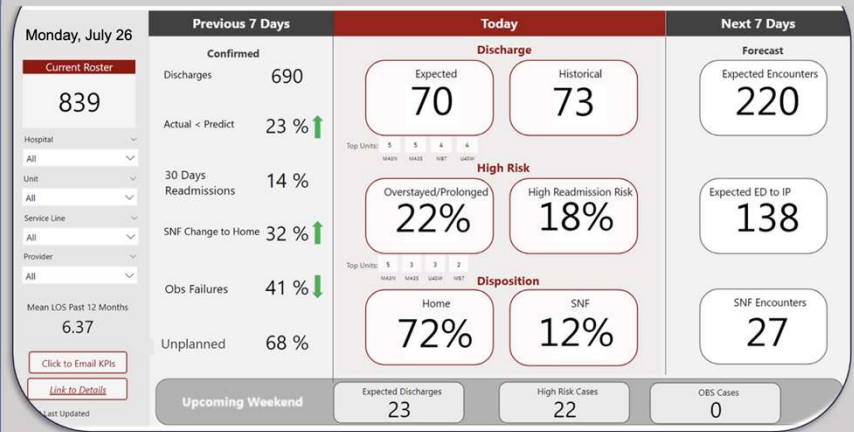
Consumer Health Management

Fraud, Waste & Abuse

Health care supply chain

## Improving workflow Patient Flow Solution

- Unit View
  - Apply calculations to determine staff needed based on predictions
- Capacity Alerting
  - What units are at risk of under/over staffing



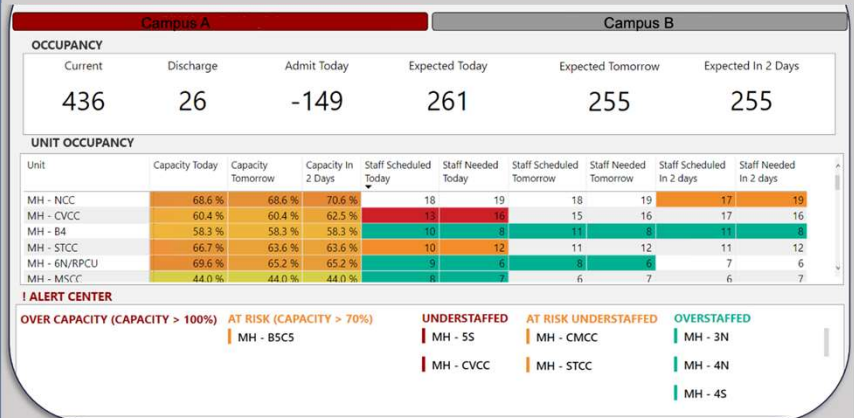
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## Staffing Predictions Staffing Office Resource

- Unit View
  - Apply calculations to determine staff needed based on predictions
- Capacity Alerting
  - What units are at risk of under/over staffing



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## Improving workflow

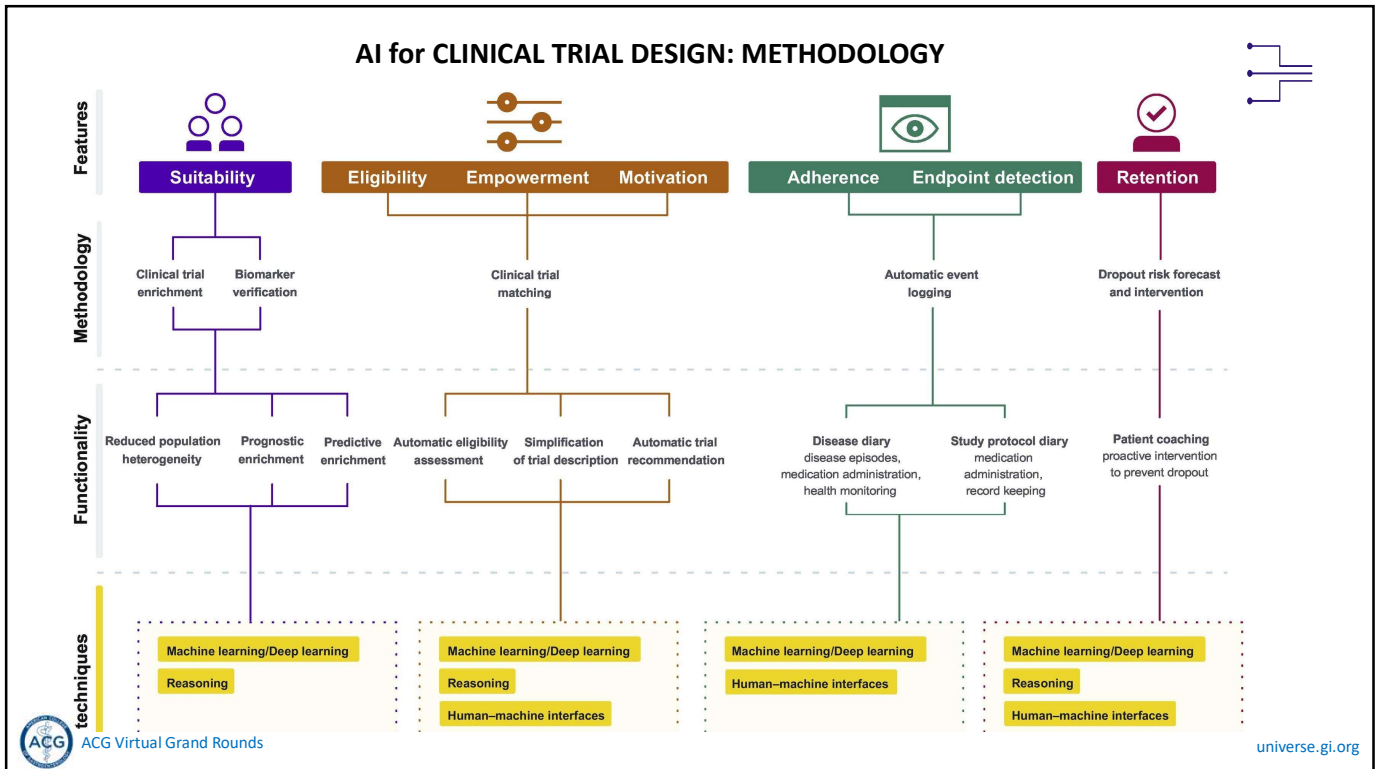
### Technologies

- ✓ Mobile App
  - Care Event Alerts
  - Real-time Advanced Analytics
- ✓ Dashboards
  - Real-time
  - Retrospective
  - Forecasting
- ✓ AI Platform for Digital Health
  - Enterprise Analytics Portal
  - Access to real-time and batched data

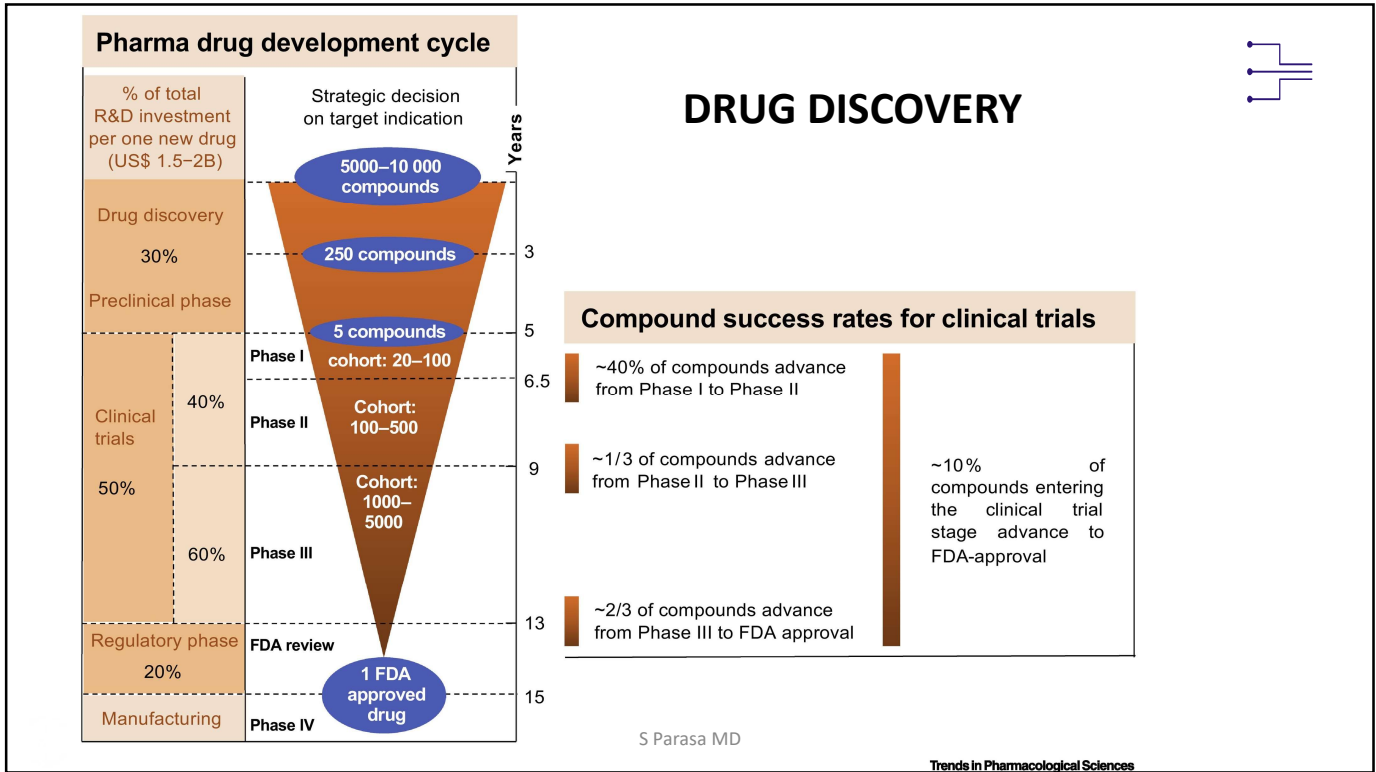
The screenshot shows a 'My Alerts' section with 44 alerts, listing events for Campus A and Campus B with timestamps. To the right, the 'Campus BE' IP Census Overview shows a total of 338 patients and a horizontal bar chart for various units: BE Peds (6), BE CW2 (13), BE PPHP3 (18), BE OABHU (16), BE MS S (16), BE PPHP9 (36), BE PPHP7 (31), BE PPHP5 (24), MS 4 (7), and BE PPHU (8).

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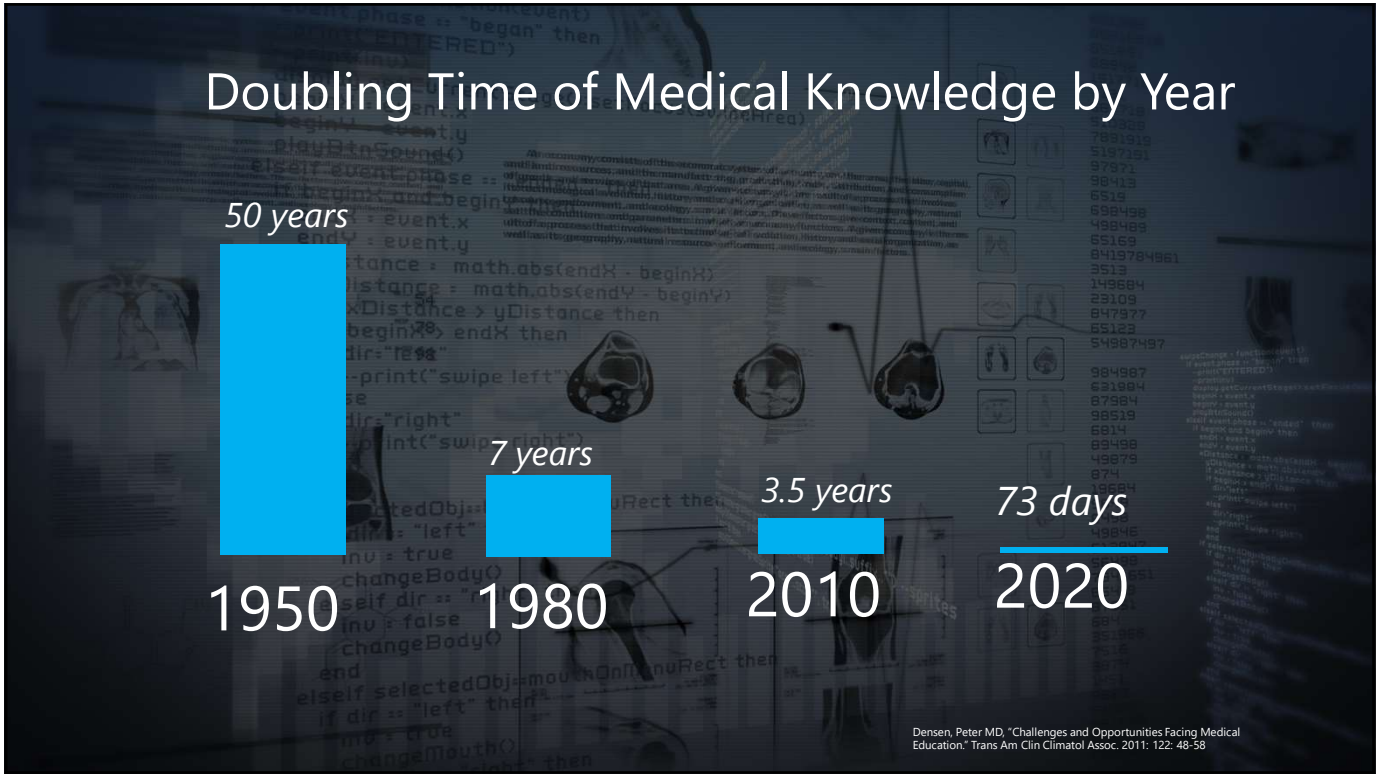
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## IMPROVING CLINICAL TRIALS: AI tackles key pain points, unlocking cost savings and revenue opportunities while improving prognosis: **Central Reading**

Pain points	Solution	Expected benefits
Central reading is costly and very time consuming	An <b>integrated tool</b> offering frame <b>detection</b> and <b>scoring decision support</b> to Central Readers and physicians	Reduced central reading and clinical trial times
Isolating frames of interest is a long and often manual task		More precise and granular scoring, driving deeper insights
Scoring is subject to subjectivity and bias		Cheaper AI-enabled reads driving savings and efficiencies

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## AI USE CASES

## MEDICAL LITERATURE

Metric	PubMed	Mech KB
Search	71%	90%
Utility	69.5%	92%
Interface	78%	90%
Overall	74%	91%

IN COLLABORATION WITH AI2 : paper accepted to NAACL 2021 <https://covidmechanisms.apps.allenai.org/>

**BUILDING BIOMEDICAL KNOWLEDGE GRAPHS**

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Extracting a Knowledge Base of Mechanisms from COVID-19 Papers

Tom Hope, Aida Amini, David Wadden, Madeleine van Zuylen, Sravanthi Parasa, Eric Horvitz, Daniel Weld, Roy Schwartz, Hannaneh Hajishirzi

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# AI USE CASES



## MEDICAL LITERATURE

nature

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nature > technology features > article

TECHNOLOGY FEATURE · 09 JUNE 2020

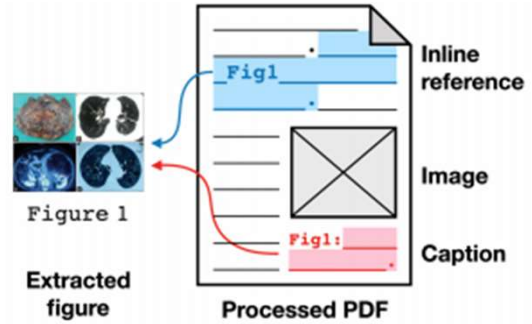
### Artificial-intelligence tools aim to tame the coronavirus literature

Developers hope that tools for processing natural language will help biomedical researchers and clinicians to find the COVID-19 papers that they need.

#### MedICaT: A Dataset of Medical Images, Captions, and Textual References

Sanjay Subramanian<sup>1</sup> Lucy Lu Wang<sup>1</sup> Sachin Mehta<sup>2</sup> Ben Bogin<sup>3</sup> Madeleine van Zuylen<sup>1</sup> Sravanthi Parasa<sup>1</sup> Sameer Singh<sup>5</sup> Matt Gardner<sup>1</sup> Hannaneh Hajishirzi<sup>1,2</sup>

<sup>1</sup> Allen Institute for AI <sup>2</sup> University of Washington <sup>3</sup> Tel Aviv University <sup>4</sup> Swedish Medical Group <sup>5</sup> University of California, Irvine  
{sanjays, lucyw}@allenai.org



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<https://www.nature.com/articles/d41586-020-01733-7>  
MedICaT: A Dataset of Medical Images, Captions, and Textual References  
Sanjay Subramanian, Lucy Lu Wang, Sachin Mehta, Ben Bogin, Madeleine van Zuylen, Sravanthi Parasa, Sameer Singh, Matt Gardner, Hannaneh Hajishirzi  
Findings of EMNLP • 2020

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## MEDICAL LITERATURE EXAMPLE OF APPLICATIONS



- Improved search
- AI infused search to get meaningful insights
- Quantification of results

Year	Name	N	Title	Clinical Remission (%)	Effect	Design
2010	NCT00348283	135	A Multicenter, Randomized, Double-Blind, Placebo-Controlled Study of the Human Anti-TNF Monoclonal Antibody Adalimumab Endoscopy Trial to Evaluate the Effects on Mucosal Healing in	32.8%	3.55	RCT
		64	Adalimumab 40 mg Every Other ...	32.8%		
		65	Placebo	9.22%		
2010	NCT00055497	276	A Multi-Center, Randomized, Double-Blind, Placebo-Controlled Study of the Human Anti-TNF Monoclonal Antibody Adalimumab for the Maintenance of Clinical Remission in Subjects With Crohn's	57.9%	1.49	RCT
		19	Double-blind adalimumab 40 mg ...	57.9%		
		18	DB Placebo	16.9%		
2009	CHARM - Colombel JF 4	778	Comparison of two adalimumab treatment schedule strategies for moderate-to-severe Crohn's disease: results from the CHARM trial.	51%	1.34	RCT
		260	Adalimumab 80 mg Week 0 >2W...	51%		
		261	Adalimumab 80 mg Week 0 >2W...	38%		
2007	Sandborn WJ	325	Adalimumab induction therapy for Crohn disease previously treated with infliximab: a randomized trial.	21%	2.96	RCT
		159	Adalimumab 80-160 mg week 0, ...	21%		
		166	Placebo 4W	7%		

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<https://dredvidence.com/doc-analytics/>

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## MEDICAL LITERATURE

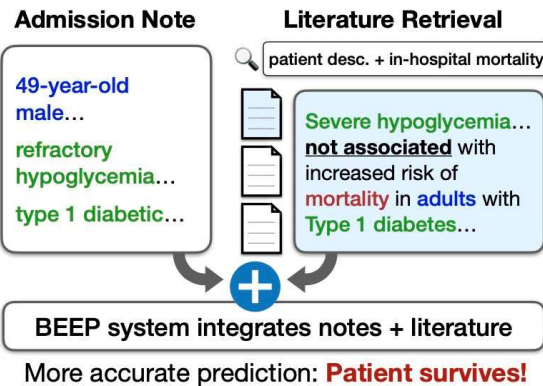
### Boosting Clinical Outcome Prediction Using Biomedical Literature

Aakanksha Naik<sup>1\*</sup> Sravanthi Parasa<sup>2</sup> Sergey Feldman<sup>3</sup> Lucy Lu Wang<sup>3</sup> Tom Hope<sup>3,4</sup>

<sup>1</sup>Language Technologies Institute, Carnegie Mellon University

<sup>2</sup>Swedish Medical Group <sup>3</sup>Allen Institute for Artificial Intelligence

<sup>4</sup>Paul G. Allen School for Computer Science & Engineering, University of Washington  
 anaik@andrew.cmu.edu {tomh,lucyw,sergey}@allenai.org



## Paradigm Shift

### From...

Ok, I have a machine learning **model**...now what?

### To...

Ok, I have this **problem** I need to solve...how could machine learning enable the solution?



BE INSPIRED



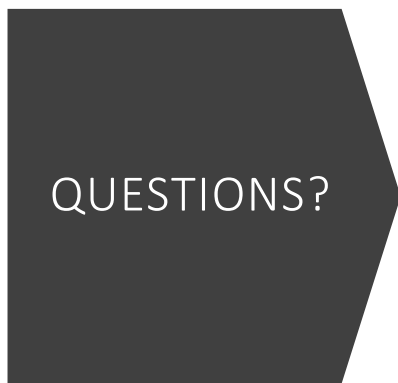
Imagination is more important than knowledge.

ALBERT EINSTEIN



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# Questions



Faculty: Sravanthi Parasa, MD



Moderator: Vladimir Kushnir, MD, FACC

*\*All of the relevant financial relationships listed for these individuals have been mitigated*

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## CONNECT AND COLLABORATE IN GI



ACG & CCF IBD Circle



### ACG GI Circle

Connect and collaborate within GI



ACG Hepatology Circle



ACG Functional GI  
Health and Nutrition Circle



ACG Women in GI Circle

### ACG's Online Professional Networking Communities

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