

Connect

with **GI CLINICIANS** close to
where they work and live



Exhibit

at the
ACG Regional Postgraduate Courses

MAXIMIZE your marketing REACH Exhibit

at ACG'S REGIONAL
POSTGRADUATE COURSES

2021 ACG FUNCTIONAL GI DISORDERS SCHOOL & EASTERN REGIONAL POSTGRADUATE COURSE

📅 April 9-10, 2021

📍 Virtual

\$500

Payment due March 12, 2021

2021 ACG'S FUNCTIONAL SCHOOL & ACG MIDWEST REGIONAL POSTGRADUATE COURSE

📅 August 13-15, 2021

📍 Hilton St. Louis at the Ballpark Hotel | St. Louis, MO

\$2,500

Payment due June 18, 2021

2021 ACG'S GI FUNCTIONAL DISORDERS SCHOOL & ACG SOUTHERN REGIONAL POSTGRADUATE COURSE

📅 December 3-5, 2021

📍 Renaissance Nashville Hotel | Nashville, TN

\$2,500

Payment due October 8, 2021

ACG will continue to accept applications after the payment due date on a space available basis, however full payment must accompany the application.

ACG BRINGS EDUCATION CLOSER to where members work and live.

Our programs feature leading experts in GI and hepatology, and focus on the common and not-so-common GI disorders a clinician sees in practice. Attendees will learn the latest clinical updates and what is on the horizon that may impact their practices.

ACG's Regional Postgraduate Courses offer an

opportunity for your sales representatives to meet and greet with physicians in their area. It's getting tougher and tougher to meet with physicians in their offices; let ACG's Regional Postgraduate Courses help facilitate this process. Our meeting locations draw attendees from the region as well as from across the U.S. In addition, our regional courses provide the opportunity to continue your outreach developed at ACG's Annual Scientific Meeting. Review the Exhibitor Rules on page 4, and see the Exhibitor Application on page 8.

ACG/STATE SOCIETY COURSE

2021 ACG/VGS/ODSGNA REGIONAL POSTGRADUATE COURSE

September 10-12, 2021

Williamsburg Lodge | Williamsburg, VA

Contact: Susan Foster or David Balaban

Virginia Gastroenterologic Society

www.vagastro.org

Phone: (434) 817-8484

Email: sfoster@cvillegi.com

Email: dhb3k@comcast.net

ACG is proud to jointly provide the course listed above with the related state society. For exhibit opportunities at this meeting, please contact the state society.

BUILD AWARENESS YEAR-ROUND at ACG's Regional Postgraduate Courses

by supporting one or more of these sponsorship opportunities in 2021. Unless otherwise noted, these sponsorships include all ACG courses.

Lanyards – \$6,000

All attendees will be wearing your logo when you sponsor the lanyards. In addition to the standard sponsor recognition, the lanyards may include your company logo. ACG will need to approve any design before distribution. Approximately 600 will be distributed in total at the Midwest, Southern, and Williamsburg courses.

Meeting App – \$7,500 per meeting

Display your banner ad or logo on the home page of the meeting app at one or all of the ACG 2021 Regional Courses. The meeting app is the ONLY place where attendees can access meeting materials including presentation slides, the virtual registration bag and the meeting schedule of events. Your banner ad may link attendees directly to your website.

Virtual Registration Bag – \$500 per course

The meeting app is the ONLY place where attendees can access the meeting schedule, presentation slides and additional information about the course. Within the app, attendees have access to the Virtual Registration Bag where they can view additional information about exhibitors and ACG offerings. You may include a PDF with company or product information.

Satellite Symposium – \$7,500 per course

Industry-sponsored satellite symposia provide additional educational opportunities for attendees. These programs are independent of the ACG educational programs. Satellite symposia held in conjunction with ACG Regional Courses are typically scheduled for Friday and Saturday evenings. For more information see the Satellite Symposium Rules and Regulations beginning on page 6.

* Sponsorship opportunities do not include state society sponsored courses unless noted.



ACG REGIONAL COURSES

EXHIBITOR RULES

Assignment of Table-top Space

Space will be assigned on a priority point basis with first priority given to sponsors and/or grantors. The College reserves the right to make variations and/or relocate previously assigned space. The Management of the American College of Gastroenterology also reserves the right to alter the exhibit layout at any time.

Subletting Space

The subletting, assignment or apportionment of the whole or of any part of space by any exhibitor is prohibited. No exhibitor may permit any other party to exhibit in his or her space any goods other than those manufactured or handled by the contract exhibitor, nor permit the solicitation of business by others within the space.

Payment and Restrictions

Exhibit space is priced as follows:

2021 ACG Functional GI Disorders School & Eastern Regional Postgraduate Course

April 9-10, 2021

Virtual

\$500

2021 ACG's Functional School and ACG Midwest Regional Postgraduate Course

August 13-15, 2021

Hilton St. Louis at The Ballpark Hotel | St. Louis, MO

\$2,500

2021 ACG's GI Functional Disorders School and ACG Southern Regional Postgraduate Course

December 3-5, 2021

Renaissance Nashville Hotel | Nashville, TN

\$2,500

Full payment must be received by the date indicated below. ACG will continue to accept applications on a space available basis after the deadline, however full payment must accompany the application.

Eastern Regional – March 12, 2021

Midwest Regional – June 18, 2021

Southern Regional – October 8, 2021

A service fee of 25% of the total booth cost will apply to any cancellation. No refunds will be issued to firms canceling if space cannot be resold. There will be no refunds whatsoever for space canceled after the final payment deadline. All cancellations must be received in writing. Checks should be made payable to the American College of Gastroenterology and sent to:

Attn: Exhibit Manager

American College of Gastroenterology

6400 Goldsboro Road, Suite 200, Bethesda, MD 20817

301-263-9000

Services

Electrical, phone and internet service will be provided, approximately one month prior to the course. Information and order forms will be sent to each exhibitor. Each exhibitor is responsible for ordering and paying for services directly with the hotel.

Security

Security services are not furnished by ACG Management. Exhibitors should not leave valuable materials or equipment in the exhibit room outside the hours when exhibits are open. The American College of Gastroenterology can assume no responsibility for any losses sustained by exhibitors.

Set-up and Dismantle

Set-up and dismantle times will be forwarded to each exhibitor, approximately one month prior to the course. All exhibits must be set prior to the official opening of the exhibit area. Assembly of exhibits during the regularly scheduled exhibit hours will not be permitted. All exhibits must remain intact until the official closing time and may not be dismantled or removed, in whole or in part, before that time.

Conduct of Exhibits

Interviews, demonstrations and the distribution of literature or samples must be made within the table area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own booth will not be permitted.

Character of the exhibits is subject to approval of the College. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc. The Management of the American College of Gastroenterology reserves the right to restrict at any time any exhibit deemed undesirable. The Management's decision must be accepted as final in any disagreement between exhibitors.

Sales and Order Taking

The purpose of the exhibits is to further the education of meetings attendees through product and service displays and demonstrations. Sales and order taking are permitted if transactions are conducted in a manner consistent with the professional nature of the meeting. The exhibitor is responsible for any permits, occupational licenses and city/state sales taxes, if applicable. The ACG reserves the right to restrict sales activities that it deems inappropriate, unprofessional or unrelated to the field of gastroenterology.

INDEPENDENCE OF ACG CME EDUCATION IN ACCORDANCE WITH ACCME REQUIREMENTS

Accredited continuing education must protect learners from commercial bias and marketing. ACG and the exhibiting company agree to the following conditions, as well as all requirements of ACCME's Standards for Integrity and Independence in Accredited Continuing Education:

- ACG must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner.
- ACG is responsible for ensuring that education is separate from marketing by ineligible companies*—including advertising, sales, exhibits, and promotion—and from nonaccredited education offered in conjunction with accredited continuing education.
- Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
 - a. Influence any decisions related to the planning, delivery, and evaluation of the education.
 - b. Interfere with the presentation of the education.
 - c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
- ACG must ensure that learners can easily distinguish between accredited education and other activities.
 - a. *Live continuing education activities:* Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
 - b. *Print, online, or digital continuing education activities:* Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
 - c. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
- Ineligible companies may not provide access to, or distribute, accredited education to learners.

**Ineligible companies (formerly, "commercial interests") are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.*

Exhibitor's Representatives

Each exhibit must be fully operational and staffed during the open exhibit hours. Badges are not to be issued to representatives of leasing companies, financial institutions, publishers, suppliers, vendors, or others who wish to gain admittance for the purpose of making contact other than in the exhibit area. An exhibitor may not register any other person eligible for paid registration.

Non-Exhibitors

No firm or organization without assigned space in the exhibit area will be permitted to solicit business within the exhibit area. Exhibitors are requested to inform the College of their knowledge of any such occurrence.

Hotel Accommodations

Hotel accommodations for exhibit personnel should be made directly with the hotel(s).

Hospitality Suites

Only those companies participating in the commercial exhibit program will be allowed to conduct hospitality suites. Suites are limited to hospitality and may not be used to display products or services. These hospitality suites may not be open or advertised to be open at times that conflict with official functions of the College such as scientific sessions or College sponsored social functions (including exhibits).

Protection of the Hotel(s)

Exhibitors will be held liable for any damage caused to the hotel property and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the facilities or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety, the Hotel Management will be the final judge thereof and his decision shall be binding on all parties concerned.

Liability and Insurance

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the American College of Gastroenterology, and their employees and agents harmless against all claims or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the hotel premises or a part thereof, excluding any such liability caused by the sole negligence of the American College of Gastroenterology, the Hotel, their employees and agents. In addition, Exhibitor acknowledges that the American College of Gastroenterology and the Hotel do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property loss/damage insurance covering such losses by Exhibitor.



SATELLITE SYMPOSIA RULES

ACG Policy on Industry-Sponsored Satellite Symposia

The American College of Gastroenterology recognizes that satellite events are often arranged in conjunction with its scheduled CME activities as a convenience to the target audience in attendance. The College remains sensitive to assuring that these programs are appropriately used for educational purposes. ACG retains the right to limit a company's right to priority or participation in future years if a particular satellite symposium program were to deviate markedly from the professional, educational atmosphere and decorum of the meeting.

General Rules

1. Symposium sponsors must purchase exhibit space at the ACG conference where the symposium will be presented.
2. Educational symposia activities designed by or on behalf of industry for attendance by ACG meeting attendees are considered satellite events. There can be no implication in any promotional materials, handouts, or enduring materials that they are planned, sponsored or endorsed by ACG.
3. ACG does not provide AMA PRA Category 1 Credit™ for satellite activities. Those wishing to offer credit for their symposia must obtain credit from another accredited CME provider.
4. Preference will be given to satellite symposia that are certified for CME credit.
5. Any satellite CME activities must be planned and executed in accordance with ACCME Essentials and Standards.
6. Satellite activities developed by industry must be offered during times allotted by ACG. ACG has sole discretion to schedule all activities at its meetings. Time slots offered will not interfere with any ACG scheduled programming.
7. Promotional materials for satellite activities must receive prior approval from ACG.
8. All satellite activities must be in compliance with the AMA's Ethical Opinion on Gifts to Physicians from Industry.

9. Once the satellite activity has been approved by ACG, the CME provider, commercial supporter(s), event title, content, date, and time as proposed to ACG for the event may not change without ACG approval.
10. All symposia material must contain the following statement: "This event is neither sponsored by nor endorsed by ACG."
11. Organizers of satellite events are solely responsible for making all appropriate financial arrangements for their activity. Representatives from ACG may attend the satellite activity without cost to audit compliance with this policy.
12. The use of the ACG name on any announcement, sign, publication or other material before, during or after the meeting requires prior written approval by ACG. Any organization providing meeting highlights of the event (to report clinical updates) or other educational initiatives (CME and non-CME), via print or online, may not use the ACG name without prior written approval by ACG. A detailed description must be provided at the time the request is made.
13. Videotaping the satellite activities within the assigned meeting room is permitted; however videotaping outside of the designated area is strictly prohibited.

Logistics

1. Satellite time slots will be scheduled by ACG.
2. Sponsors of satellite events may use the full time allotted or a reduced amount of time but may not exceed the scheduled time.
3. Sessions must be contained within the room assigned. Depending on availability at the hotel, ACG may assign space in meeting rooms already set for official ACG events in which case the meeting room set cannot be changed without authorization from ACG.
4. Audiovisual requirements are the responsibility of the sponsor of the satellite event.
5. Food functions must occur within the assigned event schedule.
6. All expenses associated with the event, including room set-up, clean up, food & beverage, A/V, electrical, internet, shipping, etc. are the sole responsibility of the sponsor of the satellite event.

Promotion

1. ACG must review and approve all promotional materials produced in conjunction with the satellite activity (e.g. invitations, announcements, signs, flyers, website information) prior to their dissemination. ACG will not assume responsibility to cover any costs associated with these materials if they have been pre-printed and not approved.

2. Satellite activities are allowed one (1) professionally-made 22"x28" promotional sign (produced by the sponsor of the event) in the designated sign area to advertise the event. This sign must be removed immediately following the scheduled event.
3. Satellite activities are allowed one (1) 22"x28" promotional sign (produced by the sponsor of the event) outside the room in which the event will take place. The sign should be put in place immediately prior to the event and must be removed immediately following the event.
4. Exhibit booth representatives may distribute invitations and other promotional material for the event at their booth. Canvassing outside of a sponsor's exhibit booth is strictly prohibited.
5. The use of the ACG name on any announcement, sign, publication, or other material requires prior written approval by ACG. Use of the ACG or ACG meeting logos is prohibited.
6. With approval from ACG, promotional material for industry-sponsored satellite symposia taking place during ACG's Regional Courses may include the following statement:
"This activity will be held during the ACG Course. It is not considered part of the official scientific program of ACG. This event is neither sponsored by nor endorsed by ACG."

Benefit

1. This satellite activity option offers a limited opportunity to provide a customized event to reach out to GI physicians and other health professionals in the GI field by providing educational opportunities as an adjunct program to the ACG educational program.
2. As an approved satellite activity taking place at an ACG Regional Course, the event will be listed on the College's website with a link directly to the education provider.

Cancellation Policy

ACG must be notified promptly, in writing, of the cancellation of any scheduled satellite event. No refunds will be issued for cancelled events.

Violations and Sanctions

ACG, at its sole discretion, reserves the right to revoke privileges for future programs of any sponsoring organization, supporting organization, or activity organizer involved in planning a satellite activity that does not comply with the rules and requirements set forth in this policy, including complying with the ACCME Essentials and Standards as appropriate.

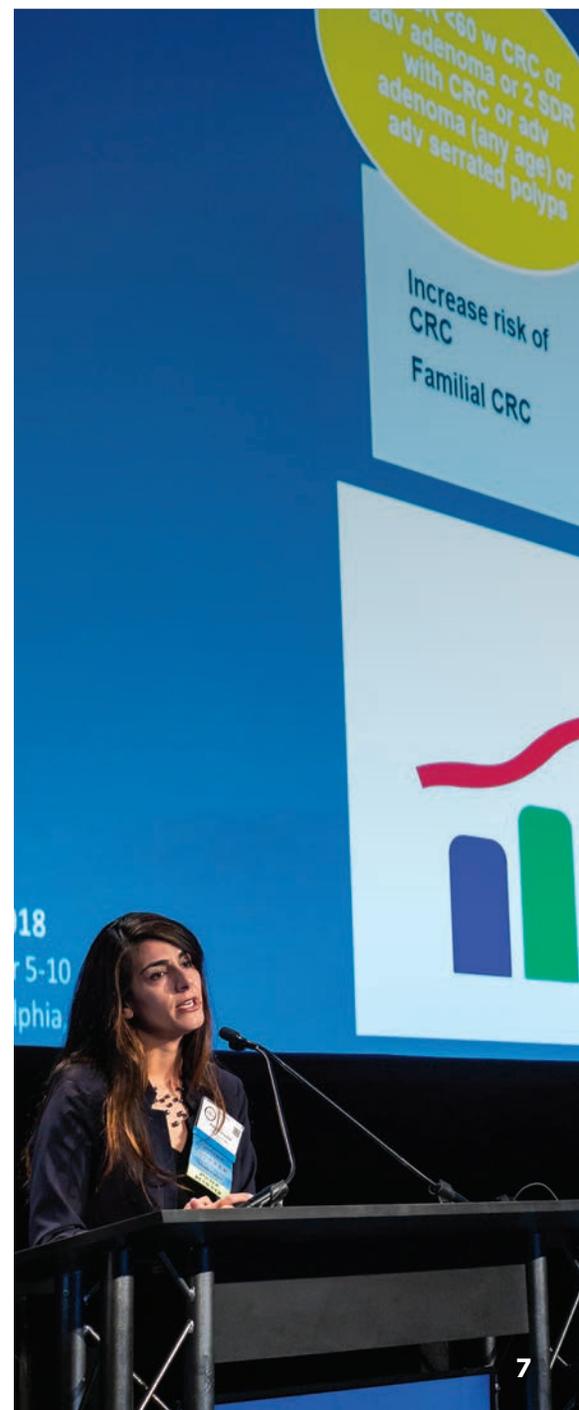
Application Process

Applications for the Regional Course Symposia will be accepted on a first come, first served basis. Full payment must accompany the application. Please be as thorough and detailed as possible in completing the accompanying application. Once the application is accepted, the ACG will contact each company with a room assignment. Information on approved satellite activities will be forwarded to the hotel. After notification of meeting room assignment, the sponsor of the satellite activity will work directly with the hotel to manage all meeting needs. In the event of cancellation, ACG will not be responsible for canceling any arrangements that may have been made by the applicant in connection with the proposed event. In addition, ACG will not be responsible for any costs incurred for the proposed event.

Requests for industry sponsored satellite activities should be submitted to:

Julia Groene

Coordinator, Meetings and Exhibitions
American College of Gastroenterology 6400
Goldsboro Road, Suite 200
Bethesda, MD 20817
P 301-263-9000 • F 301-263-9025
jgroene@gi.org





AMERICAN COLLEGE OF GASTROENTEROLOGY

ACG REGIONAL POSTGRADUATE COURSES

American College of Gastroenterology • 6400 Goldsboro Road, Suite 200, Bethesda, MD 20817-5842
 www.gi.org • P 301-263-9000 • F 301-263-9025 • Attn: Exhibit Manager

APPLICATION FOR EXHIBIT SPACE

VIRTUAL EASTERN REGIONAL POSTGRADUATE COURSE - April 2021

Please reserve a virtual exhibit for the 2021 ACG Eastern Regional Postgraduate Course, to be held virtually April 9-10, 2021. Exhibit Fee: \$500

ST. LOUIS, MO - August 2021

Please reserve a table-top exhibit for the 2021 ACG Midwest Regional Postgraduate Course, to be held at Hilton St. Louis at the Ballpark Hotel, August 13-15 2021. Exhibit Fee: \$2,500

NASHVILLE, TN - December 2021

Please reserve a table-top exhibit for the 2021 ACG Southern Regional Renaissance Nashville Hotel, December 3-5 2021. Exhibit Fee: \$2,500

We do not wish to be in close proximity to the following firms

We do wish to be in close proximity to the following firms

A deposit of 50% of the contracted space price must be included with this application form. BOOTH ASSIGNMENTS WILL NOT BE MADE UNTIL THE DEPOSIT HAS BEEN RECEIVED. The balance must be paid no later than **March 12, 2021** for the Eastern Regional Postgraduate Course; **June 18, 2021** for the Midwest Regional Course; and **October 8, 2021** for the Southern Regional Course. A service fee of 25% of the total booth cost will apply to any cancellation or space reduction prior to the cancellation dates listed above. There will be no refunds whatsoever for space canceled after the final payment deadline. All cancellation notices must be given in writing. All exhibitors agree to abide by the Official Rules and Regulations. Please make checks payable to: American College of Gastroenterology. If you wish to pay by credit card, please fill in the necessary information below. Please note a 4% service fee will be accessed to all credit card payments. American Express, VISA, and MasterCard accepted.

COMPANY CONTACT NAME

ADDRESS

CITY / STATE / ZIP

PHONE E-MAIL

CREDIT CARD NUMBER EXP. DATE 3 or 4 DIGIT SECURITY CODE

SIGNATURE CARDHOLDER'S NAME (PRINT)

ALL CORRESPONDENCE WILL BE CONDUCTED WITH THE PERSON LISTED ABOVE.



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APPLICATION FOR SPONSORSHIPS

We would like to reserve the following sponsorship and advertising opportunities for ACG's Regional Postgraduate Courses.

- Lanyard** – \$6,000 (approximately 600 distributed)
 All attendees will be wearing your logo when you sponsor the lanyards. In addition to the standard sponsor recognition, the lanyards may include your company logo. ACG will need to approve any design before distribution. Approximately 600 will be distributed in total at the Midwest, Southern, and Williamsburg courses.
- Meeting App** – \$7,500 per course
 Display your banner ad or logo on the home page of the meeting app at one or all of the ACG 2021 Regional Courses. The meeting app is the ONLY place where attendees can access meeting materials including presentation slides, the virtual registration bag and the meeting schedule of events. Your banner ad may link attendees directly to your website.
- Virtual Registration Bag** – \$500 per course
 The meeting app is the ONLY place where attendees can access the meeting schedule, presentation slides and additional information about the course. Within the app, attendees have access to the Virtual Registration Bag where they can view additional information about exhibitors and ACG offerings. You may include a PDF with company or product information.

Unless otherwise noted, the sponsorships listed include all ACG courses. Payment for any sponsorship must be made within 30 days after application has been accepted and an invoice has been mailed. No cancellations will be accepted. Please make checks payable to: American College of Gastroenterology. If you wish to pay by credit card, please fill in the necessary information below. Please note a 4% service fee will be assessed to all credit card payments. American Express, VISA, and MasterCard accepted.

 COMPANY CONTACT NAME

 ADDRESS

 CITY / STATE / ZIP

 PHONE E-MAIL

 CREDIT CARD NUMBER EXP. DATE 3 or 4 DIGIT SECURITY CODE

 SIGNATURE CARDHOLDER'S NAME (PRINT)

ALL CORRESPONDENCE WILL BE CONDUCTED WITH THE PERSON LISTED ABOVE.



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APPLICATION FOR SATELLITE SYMPOSIA

Please indicate the meeting(s) where you are interested in offering a Satellite Symposium.

VIRTUAL EASTERN REGIONAL POSTGRADUATE COURSE - April 2021

The 2021 ACG Eastern Regional Postgraduate Course will be held virtually, April 9-10, 2021

Friday: \$7,500

Saturday: \$7,500

ST. LOUIS, MO - August 2021

The 2021 ACG Midwest Regional Postgraduate Course will be held at the Hilton St. Louis at the Ballpark, August 13-15, 2021

Friday Dinner: \$7,500

Saturday Dinner: \$7,500

NASHVILLE, TN - December 2021

The 2021 ACG Southern Regional Postgraduate Course will be held at the Renaissance Nashville Hotel, December 3-5, 2021

Friday Dinner: \$7,500

Saturday Dinner: \$7,500

MEDICAL EDUCATION PROVIDER

GRANT PROVIDER

COMPANY

CONTACT NAME

ADDRESS

CITY / STATE / ZIP

PHONE

E-MAIL

CREDIT CARD NUMBER

EXP. DATE

3 or 4 DIGIT SECURITY CODE

SIGNATURE

CARDHOLDER'S NAME (PRINT)

ALL CORRESPONDENCE WILL BE CONDUCTED WITH THE PERSON LISTED ABOVE.

The ACG Policy on Industry Sponsored Satellite Symposia Agreement form on the next page must be completed and submitted with this application.



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ACG POLICY ON INDUSTRY SPONSORED SATELLITE SYMPOSIA

By signing below, you agree to abide by the rules and regulations as set forth in the ACG Policy on Industry Sponsored Satellite Symposia, beginning on page 6.

GRANT PROVIDER

COMPANY CONTACT NAME

ADDRESS

CITY / STATE / ZIP

PHONE

E-MAIL

MEDICAL EDUCATION PROVIDER

COMPANY CONTACT NAME

ADDRESS

CITY / STATE / ZIP

PHONE

E-MAIL

GRANT PROVIDER SIGNATURE

MEDICAL EDUCATION PROVIDER SIGNATURE

PRINT NAME

PRINT NAME

TITLE

TITLE

DATE

DATE



AMERICAN COLLEGE OF GASTROENTEROLOGY