

Emily Couric Memorial Lecturer

The Emily Couric Memorial Lecture was developed by the ACG, the Virginia Gastroenterological Society (VGS) and the Old Dominion Society of Gastroenterology Nurses and Associates (ODSGNA) to honor Virginia State Senator Emily Couric, who lost her battle with pancreatic cancer in October of 2001. Senator Couric was a strong advocate for healthcare issues, particularly in her instrumental work to pass the nation's first legislation mandating health insurance coverage for colorectal cancer screening. The Emily Couric Lecturer is someone prominent in the field of GI cancer related topics. This individual is nominated by the President following consultation with the VGS and the appointment is subject to approval by the Board of Trustees.

2018 Lecturer

David A. Greenwald, MD, FACC

80% Colorectal Cancer Screening by 2018: How Did We Do and Where Do We Go From Here?



Dr. David Greenwald is currently Director of Clinical Gastroenterology and Endoscopy at Mount Sinai Hospital in New York and Professor of Medicine at the Icahn School of Medicine at Mount Sinai. Previously, he was Fellowship Program Director in Gastroenterology at Montefiore Medical Center/Albert Einstein College of Medicine for nearly two decades and was Associate Division Director of Gastroenterology at Montefiore Medical Center in the Bronx. He was a Medical Director of the Advanced Endoscopy Center.

Dr. Greenwald graduated with a BA from Wesleyan University and an MD from Albert Einstein College of Medicine. He did both a residency in Internal Medicine and a Gastroenterology Fellowship at Columbia Presbyterian Medical Center in New York.

He is a past president of the New York Society for Gastrointestinal Endoscopy and currently serves as that organization's Education Director. He is Treasurer of the ACG and a member of the Board of Trustees, and previously was Chair of the ACG Board of Governors. He has been active in many ASGE committees and was Chair of the ASGE's Public and Member Outreach Committee. He was recognized by ASGE with a Master Endoscopist Award in 2006.

He is a Board Member of GIQuIC, the GI Quality Improvement Consortium. He has been a member of the Steering Committee of the National Colorectal Cancer Roundtable and is now the Co-Chair of that organization's Public Awareness and Social Media Committee.

In New York, he is the co-chairman of the Citywide Colorectal Cancer Control Coalition (C5). He served for many years as the Chair of the Subcommittee on GI Endoscopy for the American Society for Testing and Materials (ASTM). His interests in endoscopy include new technology, reprocessing and infection control in endoscopy, training, quality in endoscopy, sedation, patient preparation, GERD, colon cancer screening and prevention, and capsule endoscopy.

Past Emily Couric Memorial Lecturers

- 2017 Mark B. Pochapin, MD FACP: *Colon Cancer: Polyps, Prevention and Progress*
- 2016 David E. Fleischer, MD, FACP: *Why the Esophageal Health of a Masai Tribesman in Kenya Matters to GI Docs in the U.S.*
- 2015 Irving M. Pike, MD, FACP: *National Registry Benchmarking for Colonoscopy Quality: The "High Road" Toward Improving the Performance of Colonoscopy and Cancer Prevention*
- 2014 Stephen B. Hanauer, MD, FACP: *Cancer in IBD: The Colon and Beyond*
- 2013 Nicholas J. Shaheen, MD, MPH, FACP: *Can We Prevent Cancer in Barrett's Esophagus?*
- 2012 Carol A. Burke, MD, FACP: *Optimizing the Diagnosis and Management of Patients with Hereditary Colorectal Cancer*
- 2011 Robert H. Hawes, MD, FACP: *Current Diagnosis and Management of Cystic Neoplasms of the Pancreas*
- 2010 David A. Johnson, MD, FACP: *Colon Cancer Screening: Evolution to Eradication...*
- 2009 Dennis J. Ahnen, MD: *The Adenoma-Carcinoma Sequence Revisited – Has the Era of Genetic Tailoring Finally Arrived?*
- 2008 Kenneth E. L. McColl, MD, FRSE: *Why has Adenocarcinoma Moved from the Stomach to the Esophagus and Where Does Sex Come In To It All?*
- 2007 Peter A. Banks, MD, MACG: *Pancreatic Cancer: Present Understanding and Future Prospects*
- 2006 Douglas K. Rex, MD, FACP: *What is Needed to Transform Colonoscopy into a Truly Protective Strategy Against Colorectal Cancer?*