MEMBERSHIP COMMITTEE

MEMBERS

Harish K. Gagneja, MD, MACG, Chair
John T. Bassett, MD, FACG
Pierce L. Claassen, MD
Nikki Duong, MD
Sarah M. Enslin, PA-C, MS
Kathleen A. Ferrell, DMSc, MPAS, PA-C
Nicole H. Harrison, MD
Brenda J. Hoffman, MD, FACG
Keerthana Kesavarapu, DO
Shivangi T. Kothari, MD, FACG
Braden Kuo, MD, FACG
Justin T. Kupec, MD, FACG
Stephen W. Landreneau, MD, FACG
Yvette Leung, MD, FACG
Nimisha K. Parekh, MD, MPH, FACG
Daryl Ramai, MD
Neelima G. Reddy, MD, FACG
Alison Schneider, MD, FACG
Aftab Sharif, MD
Brennan Spiegel, MD, MSHS, FACG

Harish K. Gagneja, MD, MACG

RESPONSIBILITIES AS STATED IN THE ACG BYLAWS

This Committee shall be responsible for encouraging qualified individuals to apply for membership in the College and for assessing the value of membership, ensuring that the College addresses the needs and desires of all its constituents, enhancing membership participation in College activities, and facilitating communications with potential applicants.

OBJECTIVES

1. Ensure the continued membership growth of the ACG in all categories.
2. Recruit more women, under-represented minorities, advanced practice providers, and practice leadership (e.g., managers) into the membership.
3. Continue outreach to GI Program Directors and GI trainees for membership.
4. Recognize the impact of membership diversity through programs and projects designed to meet the specific and unique needs of different groups of College members.
5. Provide our members with tools and resources to allow them to provide the best care for their patients.
6. Support our members with resources and mentorship to enhance their professional success.
7. Continue efforts to encourage qualified members to apply for Advancement to Fellowship in the College.
8. Evaluate member satisfaction and institute follow-up on issues to ensure continued member satisfaction and increase participation in College activities.
9. Provide recommendations to the Board of Trustees on membership issues, requests, retention, and recruitment.

COMMITTEE REPORT

ACG membership has grown to well over 22,000 members with continued growth in all categories of membership. The Membership Committee is led by the Vice-Chair of the Board of Governors and comprised of the ACG Governors Regional Councilors, and at least one representative from each of the following: an advanced practice provider, a trainee member, an early career/junior faculty member and a member in private practice. ACG Governors continue to promote membership locally and play an active role in seeking out members who may qualify for Fellowship in the College and encouraging such members to apply for FACG status.

The Committee has been working with ACG staff on the following initiatives over the past year:

Physician Recruitment Campaign
The Membership Committee worked with ACG Staff and will launch a new multi-channel physician recruitment campaign to grow membership by positioning ACG as the professional home for gastroenterologists across all career stages. The campaign focuses on increasing awareness, nurturing prospective members through targeted messaging, and converting engaged audiences into active members through strategic timing around key recruitment windows such as membership deadlines and the Annual Meeting. The plan emphasizes segmented outreach for early-career physicians, mid-career physicians, and Women in GI.

Advanced Practice Provider Outreach
The Committee worked with ACG staff to increase outreach to the APP community to keep them informed on all the benefits available to APPs.