

## PATIENT CARE COMMITTEE

### MEMBERS

Scott L. Gabbard, MD, FACP, Chair  
George G. Abdelsayed, MD, FACP  
Noemi Baffy, MD, MPH, FACP  
Sophie M. Balzora, MD, FACP  
Carla A. Barberan Parraga, MD  
Lawrence F. Borges, MD  
Kevin Brittan, MD  
Allison M. Bush, MD  
Jennifer X. Cai, MD, MPH  
David J. Cangemi, MD, FACP  
Michael V. Chiorean, MD, FACP  
Cuckoo Choudhary, MD  
Justin A. Crocker, MD, FACP  
Narayan Dharel, MD, FACP  
Kathryn E. Driggers, MD  
Ann D. Flynn, MD, FACP  
Sravanya Gavini, MD

Ari M. Grinspan, MD, FACP  
Milli Gupta, MD  
Yuri Hanada, MD  
Tadd K. Hiatt, MD  
Ryan T. Hoff, DO  
Ariela Holmer, MD  
Victoria M. B. Howard, PA  
Joshua L. Hudson, MD  
Kayci R. Huff-Hardy, MD  
Rizwan Jafri, MD  
Daniela Jodorkovsky, MD, FACP  
Ariel Jordan, MD  
Ashwani Kapoor, MD, FACP  
Maia Kayal, MD, MS  
Dennis Kumral, MD, FACP  
George Kunnackal John, MD  
Stephen W. Landreneau, MD, FACP

Alisa Likhitsup, MD  
Jared S. Magee, DO  
Muhammad A. Memon, MD  
Andrew T. Mertz, MD  
Charles B. Miller, MD  
Neilanjan Nandi, MD, FACP  
Leila Neshatian, MD, MSc  
Ami J. Panara, MD  
Mubarak W. Sayyar, MD  
Kavya M. Sebastian, MD, FACP  
Jonathan Steinberg, MD  
Raj Jessica Thomas, DO  
Abhinav Tiwari, MD  
Drew Triplett, DO  
Siri A. Urquhart, MD  
Allison L. Yang, MD, MPH



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### RESPONSIBILITIES AS STATED IN THE ACG BYLAWS

The Committee shall be responsible for educating the membership in all matters pertaining to office management, patient education, and practice of gastroenterology.

### OBJECTIVES

1. Provide up-to-date, balanced education on gastrointestinal disease and procedures to patients
2. Stewardship of the content of the ACG Patient website
3. Increase Patient Engagement with the College

### COMMITTEE REPORT

The ACG Patient Care Committee is charged with developing educational materials for ACG members and patients. Digital health information is an important resource for patients and the Committee works to ensure the College is offering accurate and up-to-date topics via the ACG website's patient education pages at [gi.org/patients](https://gi.org/patients). A major activity of the Committee is to oversee and update sections of the patient education site.

#### **Patient Care Website Updates**

2025 has been a busy year for the Committee. The year consisted of redesigning and launching the NEW ACG Patient Care webpage, [gi.org/patients](https://gi.org/patients), to improve accessibility and to better highlight education resources for patients. Committee members have been asked to update the digestive health topic content and create new

content in areas that are regularly seen in practice but not included in the previous patient care resources. The Committee has also begun to enhance the usability of the patient care pages by working with experts towards making sure each page meets a 6th grade literacy level and modifications to make the website look more modern and contain more images and diagrams.

#### **ACG and GastroGirl Podcasts and Red Journal Questions**

The Committee aims to present relevant content in new and engaging ways including patient-centered podcasts and patient-centered questions submitted to the Red Journal editors who record a new topic each month. GastroGirl hosts a podcast each month in collaboration with the Patient Care Committee, where Jacqueline Gaulin interviews expert physicians on various patient-centered topics, suggested by Committee members.

#### **Epic Dot Phrases Project**

The Patient Care Committee is collaborating with the PR Committee to develop dot phrases that Epic users can insert into patient notes. These dot phrases will be created by the subcommittee tasked with working on this project. The phrases will pull in text from digestive health topics on ACG patient site. The Committee aims to encourage ACG members to use the variety of patient materials available and to ultimately drive more patients to the ACG patient site. Once the dot phrases have been created, the Committee plans to develop quick tutorials to educate members on how to use dot phrases and to promote the resource to members.