

DIGITAL COMMUNICATIONS AND PUBLICATIONS COMMITTEE

MEMBERS

Andrew M. Moon, MD, MPH, FACC, Chair
 Rashmi R. Advani, MD
 Christina N. Awad, MD
 Shubha Bhat, PharmD, MS
 Moheb Boktor, MD, FACC
 Steven L. Brint, MD, FACC
 Vibhu Chittajallu, MD
 Erica Duh, MD

Katie A. Dunleavy, MD
 Katie A. Falloon, MD
 Ronnie Fass, MD, MACG
 Jill K. J. Gaidos, MD, FACC
 Khushboo Gala, MD
 Carl Kay, MD
 Dmitriy Kedrin, MD
 Keerthana Kesavarapu, DO

Kira L. Newman, MD, PhD
 Mukesh S. Paudel, MD, FACC
 Dhruvil K. Radadiya, MD
 Sanam D. Razeghi, MD
 Nizar H. Senussi, MD
 Rucha M. Shah, MD
 Ammu T. Susheela, MD
 Muhammad N. Yousaf, MD



Andrew M. Moon, MD, MPH, FACC

RESPONSIBILITIES AS STATED IN THE ACG BYLAWS

This Committee shall have primary responsibility for oversight and strategic direction of the College websites and member publications, and shall curate content from ACG's official scientific journals.

OBJECTIVES

1. Advise the College staff on the general direction, and key objectives for scientific, member communications and online communities.
2. Curate the content on the College's Website and provide insight and user feedback.
3. Serve as the Editorial Board for the *ACG MAGAZINE*.
4. Mentor the *ACG Case Reports Journal* Editorial Board.
5. Identify appropriate communication channels.

COMMITTEE REPORT

ACG Guidelines Highlights

The collection of one-page takeaways from new ACG guidelines continues to grow. Below are the guideline topics that have been or are nearing being finalized and posted to the ACG website, the Red Journal website, and/or printed and mailed with the journal, as well as the member who developed the summary with input from the guideline author(s).

- **Focal Liver Lesions (2024) – online only**
 Dr. Christina Awad, reviewed by Dr. Catherine Frenette, Dr. Andrew Moon, and Dr. Robert Wong
- ***Helicobacter pylori* (2024) – online only**
 Dr. Erica Duh, reviewed by Dr. William Chey and Dr. Shailja Shah
- **Eosinophilic Esophagitis (2025)**
 Dr. Erica Duh, reviewed by Dr. Evan Dellon
- **Gastric Premalignant Conditions (2025)**
 Dr. Carl Kay, reviewed by Dr. Douglas Morgan
- **Crohn's Disease (2025)**
 Dr. Erica Duh, reviewed by Dr. Christina Ha

- **Preventive Care in IBD (2025)**
 Dr. Erica Duh, reviewed by Dr. Francis Farraye and Dr. Freddy Caldera
- **Malnutrition and Nutritional Recommendations in Liver Disease (2025)**
 Dr. Christina Awad, reviewed by Dr. Craig McClain
- **Perioperative Risk Assessment and Management in Patients with Cirrhosis (2025)**
 Dr. Christina Awad, reviewed by Dr. Nadim Mahmud
- **Ulcerative Colitis (2025)**
 Dr. Erica Duh, reviewed by Dr. Millie Long
- Online-only Highlights for older ACG Guidelines are in development by Dr. Neeral Shah and Dr. John Hickman, with assistance from residents at UVA Health:
 - Lower GI Bleeding
 - Acute Liver Failure
 - Chronic Idiopathic Constipation
 - Barrett's Esophagus

Thank you to Dr. Moon, Dr. Duh, Dr. Kay, ACG Art Director Emily Garel, ACG Senior Communications Manager Becky Abel, and ACG Director of Scholarly Publishing and Managing Editor Claire Neumann for their ongoing work on this series.

ACG Case Reports Journal Editorial Board

The Committee both helps support the GI fellows-in-training who serve on the *ACG Case Reports Journal* Editorial Board and includes former Co-EICs of *ACGCRJ*.



Dr. Moon helped review the applications for positions on the 2025-2026 board, with five Associate Editors returning for a second term.

Digital Communications and Publications Committee (cont.)



In early July, the College announced two co-Editors-in-Chief – Daniyal Abbas, MD, Harlem Hospital Center, and Dushyant Dahiya, MD, University of Kansas – as well as the slate of Associate Editors.

Social Media for ACG's Three Journals & Evidence-Based GI: An ACG Publication

Trends in followers via X (formerly Twitter) for ACG's journals and publications:

- @AmJGastro** X Feed for *The American Journal of Gastroenterology*
- @ACG_CTG** X Feed for *Clinical and Translational Gastroenterology*
- @ACGCRJ** X Feed for *ACG Case Reports Journal*
- @ACG_EBGI** X Feed for *Evidence-Based GI*

Since its launch in late September 2020, the @AmJGastro X feed has grown to more than 15,200 followers as of July 2025, up from 12,500 followers in August 2024. Active dialogue with authors who have been sharing links and comments on Red Journal papers and media coverage of ACG guidelines have in large part driven X engagement for @AmJGastro.

The College routinely supports and amplifies the Red Journal's social media presence by sharing @AmJGastro posts through its X handle, @AmCollegeGastro, with a goal of extending the reach and familiarizing the GI community with Red Journal science. The @AmCollegeGastro X feed for ACG launched in August 2010 and has grown to more than 41,100 as of July 2025, up from 39,700 in August 2024.

@ACG_CTG – X Feed for Clinical and Translational Gastroenterology

CTG launched a X presence in May 2021 and has more than 1,240 followers as of July 2025, up from 1,050 followers as of August 2024. The open access nature of this publication is ideal for social media sharing.

@ACGCRJ – X Feed for ACG Case Reports Journal

The ACGCRJ X feed launched in late June 2021 and now has approximately 1,950 followers as of July 2025, up from 1,550 followers in August 2024. In Summer 2025, the College announced new Social Media Ambassadors for ACGCRJ:

- Harsimran Kalsi, MD**, University of Central Florida/HCA Florida North Florida Hospital, Lead Social Media Ambassador
- Aya Akhras, MBBS**, HCA Florida Aventura Hospital, Associate Ambassador
- Taha Bin Arif, MD**, Sinai Hospital of Baltimore, Associate Ambassador

@ACG_EBGI – X Feed for Evidence-Based GI: An ACG Publication

Launched in June 2023, *EBGI* has approximately 2,930 followers as of July 2025, up from 2,380 in August 2024. In Summer 2025, the College announced two new *EBGI* Social Media Associate Editors, who will lead the *EBGI* Social Media Ambassadors:

- Clive Miranda, DO, MSc**, Creighton University Medical Center, Omaha, NE
- Sean-Patrick Prince, MD, MPH**, Wright State University Boonshoft School of Medicine

ACG MAGAZINE

ACG MAGAZINE has been published since 2017 and serves as a forum for College news, member perspectives, human interest articles, patient education pieces, and highlights from ACG's journals and publications. As of August 2025, *ACG MAGAZINE* has published 34 issues since its launch in early 2017.

Trainee Hub Section Editors

In Spring 2025, the College welcomed one Section Editor and three Associate Editors who will brainstorm relevant topics and draft and edit articles for the Trainee Hub section of *ACG MAGAZINE*. The editors are as follows:

- Natalie Wilson, MD**, UNC School of Medicine, Section Editor
- Tessa Herman, MD**, University of Minnesota, Minneapolis VA Medical Center, Associate Editor
- Clive Miranda, DO, MSc**, Creighton University Medical Center, Associate Editor
- Eleazar Montalvan, MD**, Yale School of Medicine, Associate Editor

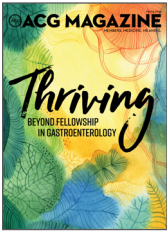
The Trainee Hub Team will author an article for each issue of *ACG MAGAZINE*. The first of these articles – titled “The First-Year GI Fellow Handbook: Lessons for Thriving (Not Just Surviving)” and written by Dr. Miranda – will run in the Fall 2025 issue.

Recent Issues



ACG MAGAZINE Winter 2024

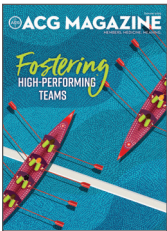
This special issue features articles on the importance of creating a professional environment focused on well-being, the role of faith and spirituality in personal and professional lives, practical tips for establishing balance, and a look at how ACG members stay inspired to make exercise part of their routines. The cover story is by ACG President Jonathan A. Leighton, MD, FACC, and his Mayo colleagues Cynthia Stonnington, MD, and Mr. Keith Jones. Read: bit.ly/acg-mag-winter-2024



ACG MAGAZINE Spring 2025

In the first issue of 2025, GI experts and emerging leaders share their words of wisdom for entering the workforce after fellowship in the cover story, “Thriving Beyond Fellowship in Gastroenterology.” Rosemarie L. Fisher, MD, FACC, speaks with ACG Trustee Jill K. J. Gaidos, MD, FACC, about her career in medical education and establishing a niche in GI nutrition, and an ACG Guideline Highlight on

Diagnosis and Management of Eosinophilic Esophagitis. Read: bit.ly/acg-mag-spring-25



ACG MAGAZINE Summer 2025

The summer issue of *ACG MAGAZINE* features a cover story by Dr. David Greenwald, “Fostering High-Performing Teams in the Endoscopy Suite: Cultivating Teamwork and Enhancing Quality.” This story also includes “Teamwork Tips” submitted by members of the ACG Practice Management Committee. Other articles not mentioned in the collaborations below include the Trainee Hub article,

“Interviewing for GI Fellowship – Tips and Tricks for Applicants” by Dr. Clive Miranda, a wrap-up from ACG Advocacy Day 2025 by Sita S. Chokhavatia, MD, MACG, and Harish K. Gagneja, MD, MACG, ACG Board of Governors Chair and Vice Chair, respectively, and “A Prescription for Optimal Patient Care: Embedding Clinical Pharmacists into GI Practice,” by Committee member and clinical pharmacist Dr. Shubha Bhat.

ACG MAGAZINE Fall 2025

The Fall 2025 *ACG MAGAZINE* cover story will feature interviews with ACG’s past women presidents, reflecting on their presidencies and lessons learned during their careers. In addition, this issue will feature the return of longstanding *ACG MAGAZINE* contributor Ann Bittinger, Esquire. In her “Law Mind” column, Bittinger will share insights on legal considerations for artificial intelligence in GI.

Ways to Contribute

ACG MAGAZINE seeks to identify contributors and story ideas which strengthen readers’ connection to the College and to their GI colleagues. *ACG MAGAZINE* serves as a venue to showcase the expertise and insights of ACG volunteer leaders, exhibiting to members the close connection their colleagues have with the College, the opportunity to contribute to ACG efforts, and how the College and the membership at large benefit from ACG member participation. *ACG MAGAZINE* welcomes story suggestions from all College members on an ongoing basis: ACGMag@gi.org. Read all issues of *ACG MAGAZINE* by visiting gi.org/ACG-Magazine.

Cross-Committee Collaborations

ACG committees are a rich source for articles of significant interest for *ACG MAGAZINE*. Also, the Red Journal Editorial Board occasionally refers manuscripts to *ACG MAGAZINE* that are not the right fit for the journal but may be appropriate for the magazine. Recent examples of articles developed through committees and editorial referral include:

AJG Editorial Board Referral

- Increasing Access to Colonoscopies for Under-Resourced Patients: Success of a Free Community Clinic and Academic Medical Center Partnership (2025-1)

Committee on Diversity, Equity, and Inclusion

- ACG Summer Scholars: Shaping the Future of Gastroenterology Through Diversity, Equity, and Inclusion (2025-1)

Innovation and Technology Committee

- Spotlight on Innovation: Reframing Constipation Evaluation with RED for General Gastroenterology, Featuring Dr. Eric Shah (2025-3)

Women in GI Committee

- Conversations with Women in GI: Dr. Gaidos and Dr. Rosemarie Fisher (2025-1)
- Conversations with Women in GI: Dr. Jill Gaidos and Anne-Louise Oliphant (2025-2)

International Relations Committee

- International Training Grant, Dr. Kerry-Ann Penn-Brown, University Hospital of the West Indies, Jamaica, to Massachusetts General Hospital (2025-2)
- North American International Training Grant, Dr. Shria Kumar, University of Miami Miller School of Medicine to University of Oslo, Norway (2025-2)
- North American International Training Grant, Dr. Dora Huang, Beth Israel Deaconess Medical Center, Harvard Medical School (2025-3)

Patient Care Committee

- “About Lifestyle and MASLD” (2025-2)
- “Diagnosis and Management of Eosinophilic Esophagitis” (2025-3)

Practice Management Committee

- “Recruitment Toolbox: 10 Cardinal Rules,” Practice Management Toolbox, Dr. Andy Tau, Dr. Lanre Jimoh, and Dr. Syed Hussain (2025-2)

Practice Parameters Committee Patient One-Pagers on ACG Guidelines

- About *Helicobacter pylori* (2024) with authors Dr. William Chey and Dr. Colin Howden. Translated into Spanish by Apex translation services and reviewed for accuracy and readability by ACG Public Relations Committee member Dr. Eduardo Rodriguez.

ACG Blog (gi.org/ACG-Blog) and “Know ACG. Know GI.” Email

Newsletter receive positive engagement and visibility among ACG members. These serve as platforms to promote critical deadlines and administrative news and to feature content from *AJG*, *CTG*, *ACG Case Reports Journal*, *Evidence-Based GI*, and the Practice Management Toolbox. The ACG President also publishes views and updates via the ACG Blog. The Blog also features news focused on topics like clinical research awards, colorectal cancer awareness activities, e.g., SCOPY Awards, and advocacy efforts on Capitol Hill.